JEITA

Japan Electronics and Information Technology
Industries Association

2025-2026

PROFILE

Toward the Realization of Society 5.0
– Boosting growth potential through society's digital transformation –

As Japan's leading industry association in the digital sphere, the Japan Electronics and Information Technology Industries Association (JEITA) covers the entire spectrum of technologies that underpin a digital society, from semiconductors and electronic components and devices to solutions and services.

Amid growing international uncertainty, boosting the growth potential of society as a whole through digital transformation (DX) has become absolutely essential for further energization of the Japanese economy and for the society and lifestyles of the future.

Recognizing the critical role of digital technologies, JEITA will work closely with member companies, other industries, the government, and related organizations to help resolve social issues and create new markets through these technologies, advancing societal DX.

As we continue to roll out a broad range of programs designed to realize Society 5.0, we look forward to your continued understanding and support in our endeavors.

Chairperson

Kei Uruma

Society 5.0 : A super-smart society, evolving as the fifth societal stage following the hunter-gatherer society, agrarian society, industrial society, and information society. Through the realization of Society 5.0, Japan aims to achieve both economic advance and solutions to issues at home and abroad, creating a people-centric society in which individuals can enjoy comfortable lives full of vitality.

Outline

Name

Japan Electronics and Information Technology Industries Association

Purpose

To support the comprehensive development of the electronics and information technologies industries—in other words, the electronic equipment, electronic component, and IT solution service industries, as well as all other industries using the technologies of the above to create or expand new added value —so as to contribute to the advance of Japan's economy and culture.

Business

JEITA will undertake the following activities pertaining to the electronics and IT industries:
(1) Research and study and information provision concerning technologies and business management
(2) Statistical surveys and information provision concerning production, distribution, trade and consumption
(3) Research into the development of trade and promotion of international cooperation
(4) Promotion of measures related to the environment, safety and quality issues and information provision
(5) Promotion of laws and systems
(6) Creation of specifications and promotion of standardization
(7) Promotion of measures and provision of information concerning intellectual property rights issues
(8) Holding of exhibitions
(9) Business necessary to achieve the purpose of the association other than that listed in the preceding items

Members

388 companies/organizations
[Breakdown] Full members: 353 companies/organizations
Associate members: 35 companies/organizations (as of May 2025)

History

1948: Established the Wireless Communications Equipment Industrial Association (WCEIA)
1958: Established the Japan Electronic Industry Development Association (JEIDA)
1958: Renamed from the WCEIA to the Electronic Industries Association of Japan EIAJ (EIAJ)
2000: EIAJ and JEIDA merge to launch the Japan Electronics and Information Technology Industries Association (JEITA)

Target Areas

Electronic Equipment

TVs, video recording and reproduction equipment, imaging equipment, audio equipment, car AVC equipment, broadcasting equipment, wireless communication equipment, wireless application equipment, mainframe computers, servers, PCs, tablets, network storage equipment, information terminals, terminal devices, medical electronic equipment, electrical measuring instruments, industrial measurement and control equipment, transport system equipment, etc.

Electronic Components and Materials

Passive components (capacitors, resistors, transformers, etc.)
Interconnection components (switches, connectors, etc.)
Transducers (audio components, sensors, actuators, etc.)
Other electronic components (power source components, etc.)
Electronic materials, etc.

Electronic Devices

Semiconductor elements, integrated circuits, display devices, etc.

IT Solution Services

SI development, software, outsourcing, etc.

Other

EDI-related, EDA tools, cable systems, etc.

Chairperson, Vice Chairperson, Companies of Chairperson and Vice Chairperson

Chairperson
Kei Uruma
Representative Executive Officer, President & CEO
Mitsubishi Electric Corporation

Head Vice Chairperson
Takashi Niino
Chairperson of the Board
NEC Corporation

Vice Chairperson
Kenichiro Yoshida
Director and Executive Chairman, Representative Corporate Executive Officer, Sony Group Corporation

Vice Chairperson
Taro Shimada
Representative Director, Corporate Officer, President and CEO
Toshiba Corporation

Vice Chairperson
Hidenori Furuta
Non-Executive Chairperson, Member of the Board
Fujitsu Limited

Vice Chairperson
Masahiro Okitsu
President & Chief Executive Officer
Sharp Corporation

Vice Chairperson
Toshiaki Tokunaga
Representative Executive Officer, President & CEO
Hitachi, Ltd.

Vice Chairperson
Yuki Kusumi
Representative Director, President, Group CEO
Panasonic Holdings Corporation

Vice Chairperson
Hitoshi Nara
Director, Executive Chairperson, Representative Executive Officer
Yokogawa Electric Corporation

Vice Chairperson
Norio Nakajima
President and Representative Director
Murata Manufacturing Co., Ltd.

Vice Chairperson
Hiroyuki Takahashi
Chairperson of the Board
JTB Corp.

Vice Chairperson
Yasuyuki Yoshida
President and Representative Director
SECOM Co., Ltd.

President
Hisato Nagao

Senior Executive Vice President
Atsuo Hirai

Executive Vice President, Director, Secretary General
Yuichi Sekiya

Executive Vice President, Director
Yuko Shigyo

Companies of Chairperson and Vice Chairperson
- Mitsubishi Electric Corporation
- NEC Corporation
- Sony Group Corporation
- Toshiba Corporation
- Fujitsu Limited
- Sharp Corporation
- Hitachi, Ltd.
- Panasonic Holdings Corporation
- Yokogawa Electric Corporation
- Murata Manufacturing Co., Ltd.
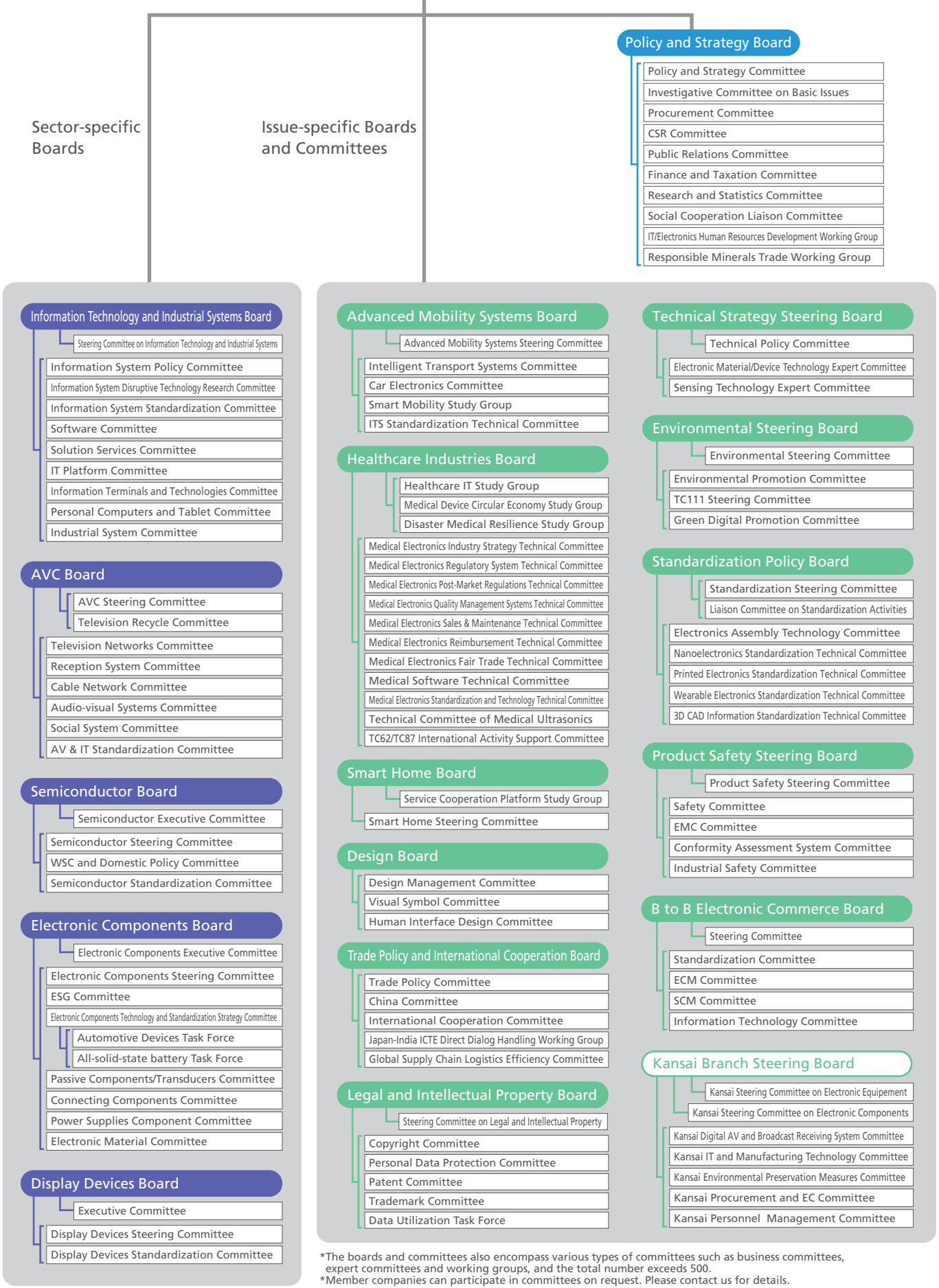- JTB Corporation
- SECOM Co., Ltd.

Companies of Executive Directors (alphabetical order)
- Alps Alpine Co., Ltd.
- Canon Inc.
- JVC KENWOOD Corporation
- Nihon Kohden Corporation
- Oki Electric Industry Co., Ltd.
- Pioneer Corporation
- Renesas Electronics Corporation
- Seiko Epson Corporation
- TDK Corporation

Companies of Auditors
- NHK Foundation
- Fujikura Ltd.

Boards and Committees

Board of Directors

Sector-specific Boards

Issue-specific Boards and Committees

Policy and Strategy Board
- Policy and Strategy Committee
- Investigative Committee on Basic Issues
- Procurement Committee
- CSR Committee
- Public Relations Committee
- Finance and Taxation Committee
- Research and Statistics Committee
- Social Cooperation Liaison Committee
- IT/Electronics Human Resources Development Working Group
- Responsible Minerals Trade Working Group

Information Technology and Industrial Systems Board
- Steering Committee on Information Technology and Industrial Systems
- Information System Policy Committee
- Information System Disruptive Technology Research Committee
- Information System Standardization Committee
- Software Committee
- Solution Services Committee
- IT Platform Committee
- Information Terminals and Technologies Committee
- Personal Computers and Tablet Committee
- Industrial System Committee

AVC Board
- AVC Steering Committee
- Television Recycle Committee
- Television Networks Committee
- Reception System Committee
- Cable Network Committee
- Audio-visual Systems Committee
- Social System Committee
- AV & IT Standardization Committee

Semiconductor Board
- Semiconductor Executive Committee
- Semiconductor Steering Committee
- WSC and Domestic Policy Committee
- Semiconductor Standardization Committee

Electronic Components Board
- Electronic Components Executive Committee
- Electronic Components Steering Committee
- ESG Committee
- Electronic Components Technology and Standardization Strategy Committee
- Automotive Devices Task Force
- All-solid-state battery Task Force
- Passive Components/Transducers Committee
- Connecting Components Committee
- Power Supplies Component Committee
- Electronic Material Committee

Display Devices Board
- Executive Committee
- Display Devices Steering Committee
- Display Devices Standardization Committee

Advanced Mobility Systems Board
- Advanced Mobility Systems Steering Committee
- Intelligent Transport Systems Committee
- Car Electronics Committee
- Smart Mobility Study Group
- ITS Standardization Technical Committee

Healthcare Industries Board
- Healthcare IT Study Group
- Medical Device Circular Economy Study Group
- Disaster Medical Resilience Study Group
- Medical Electronics Industry Strategy Technical Committee
- Medical Electronics Regulatory System Technical Committee
- Medical Electronics Post-Market Regulations Technical Committee
- Medical Electronics Quality Management Systems Technical Committee
- Medical Electronics Sales & Maintenance Technical Committee
- Medical Electronics Reimbursement Technical Committee
- Medical Electronics Fair Trade Technical Committee
- Medical Software Technical Committee
- Medical Electronics Standardization and Technology Technical Committee
- Technical Committee of Medical Ultrasonics
- TC62/TC87 International Activity Support Committee

Smart Home Board
- Service Cooperation Platform Study Group
- Smart Home Steering Committee

Design Board
- Design Management Committee
- Visual Symbol Committee
- Human Interface Design Committee

Trade Policy and International Cooperation Board
- Trade Policy Committee
- China Committee
- International Cooperation Committee
- Japan-India ICTE Direct Dialog Handling Working Group
- Global Supply Chain Logistics Efficiency Committee

Legal and Intellectual Property Board
- Steering Committee on Legal and Intellectual Property
- Copyright Committee
- Personal Data Protection Committee
- Patent Committee
- Trademark Committee
- Data Utilization Task Force

Technical Strategy Steering Board
- Technical Policy Committee
- Electronic Material/Device Technology Expert Committee
- Sensing Technology Expert Committee

Environmental Steering Board
- Environmental Steering Committee
- Environmental Promotion Committee
- TC111 Steering Committee
- Green Digital Promotion Committee

Standardization Policy Board
- Standardization Steering Committee
- Liaison Committee on Standardization Activities
- Electronics Assembly Technology Committee
- Nanoelectronics Standardization Technical Committee
- Printed Electronics Standardization Technical Committee
- Wearable Electronics Standardization Technical Committee
- 3D CAD Information Standardization Technical Committee

Product Safety Steering Board
- Product Safety Steering Committee
- Safety Committee
- EMC Committee
- Conformity Assessment System Committee
- Industrial Safety Committee

B to B Electronic Commerce Board
- Steering Committee
- Standardization Committee
- ECM Committee
- SCM Committee
- Information Technology Committee

Kansai Branch Steering Board
- Kansai Steering Committee on Electronic Equipement
- Kansai Steering Committee on Electronic Components
- Kansai Digital AV and Broadcast Receiving System Committee
- Kansai IT and Manufacturing Technology Committee
- Kansai Environmental Preservation Measures Committee
- Kansai Procurement and EC Committee
- Kansai Personnel Management Committee

*The boards and committees also encompass various types of committees such as business committees, expert committees and working groups, and the total number exceeds 500.
*Member companies can participate in committees on request. Please contact us for details.

Basic Policy # Promotion of Society 5.0

We will further strengthen our approach to business challenges.

Enhancing DX and GX* Initiatives

Perspective

■ Pursue realization of a digital society that uses AI and other digital technologies to resolve issues like structural labor shortages and boost productivity

■ Address issues such as growing uncertainty and supply chain risk

Activities

Align technological evolution with society's needs

▶ Promote utilization of AI and other technologies
· Create AI policies, submit views to relevant authorities, provide information to members
· Provide taxation support focused on software and other intangible assets

Address supply chain issues

▶ Respond to laws and regulations on economic security risk
· Study other countries' economic security policies and analyze the corporate impact; study electronic component supply chains
· Build sustainable procurement partnerships and operationalize CSDDD responses
· Gather information on protectionist policies from overseas offices and government

Build digital problem-solving mechanisms

▶ Pursue data interoperability across industries and business types
· Outline a plan for an information distribution platform toward a circular economy
· Promote more carbon data calculation and exchange
· Extend ECHONET-based services (Energy Conservation and Homecare Network) to towns and cities in Ishikawa Prefecture

Other

▶ Address specific issues
· Develop and disseminate an action plan to promote women's active engagement in professional life (through CEATEC, etc.)
· Consider how to engage with the new organization handling the Specified Skilled Worker program

Rebuilding JEITA Operational Functions

Perspective

■ Consider JEITA's resource allocation and membership dues system in response to the reform of JEITA activities, including amendments to JEITA's charter since 2017 (expansion of full membership to all business types) and the establishment of consortia with the participation of diverse stakeholders

Activities

▶ Create a JEITA medium- to long-term management strategy and business portfolio reform measures and consider the directionality of dues system revamps

*Digital transformation, or DX, leverages technologies to create value and new services for various stakeholders, innovate, and acquire the capabilities to rapidly adapt to changing circumstances. Green transformation, or GX, is an initiative led by the Japanese government to bring about a shift from an industrial structure centered on fossil energy to one centered on clean energy.

Exploring New Ways of Operating

Responding to social change, we are replacing our traditional face-to-face industry activities with an organizational setup designed to realize a hybrid of "real" and digital operations that integrates the value of both.

Operational DX

To make greater use of digital technologies in our activities, we have bolstered our network environment and deployed various types of equipment. We have also introduced various online conferencing systems and created an environment enabling all our meetings to be held online from anywhere. Executive board and board and committee meetings, lectures, and other events are now all held online or in a hybrid format.

Use of digital tools and facility development
· Strengthening of network connections
· Development of communication tools
· Storage server augmentation/Cloud storage
· Security measures, development of system support mechanisms
· Mobile environment development
· Augmentation of conference room digital facilities
· Studio installation (video production and distribution facilities)
· JEITA eBook Library (for full members)

Office Renovation

In response to society's reimagination of the office, we too have redefined our offices as a space not merely for meetings and work but for encouraging co-creation through face-to-face communication. Our premises have been renovated into a base for JEITA members, project partners, and staff to come together to create new value together through open communication. Based on the concepts of "work from anywhere," "work together more closely," and "work flexibly and responsibly," we aimed to realize a seamless operational environment. The design of the new space consequently focuses on communication and collaboration, bringing together a diverse range of people to discuss and share ideas. Anticipating more utilization of online tools, we have also enhanced member services by creating individual-use "phone booths" and counters, providing a studio equipped for online transmission, and installing permanent facilities in conference rooms for hybrid conferences.

Interaction lounge   JEITA studio   Secretariat workspace

Ongoing Financial Structure Enhancement

We are building a cycle of reinvestment into JEITA activities by optimizing digitalization to slash operational costs and ensuring efficient business asset operation. For example, we are strengthening our management base by feeding the savings from the reduced office costs achieved through our renovations into future-oriented investment, namely: (1) strengthening our infrastructure (deploying IT tools, making greater use of digital technologies), (2) bolstering key areas and member services (creating new areas and key areas that address shared challenges), and (3) enhancing JEITA's financial structure (pursuing financial soundness and building a financial base that will enable stable operations).

Policy Recommendations

Policy recommendations toward realizing Society 5.0

JEITA delivers recommendations and requests to the government and relevant organizations at home and overseas concerning improvements to the business environment and regulatory and institutional reforms to further enhance the R&D that will enable the early societal implementation of digital technologies and strengthen sustainable industrial competitiveness.

New Year's celebration
We hold a New Year's celebration every January for government officials and industry leaders. Member company representatives and executives are joined by a broad range of government, industry and academic personnel involved in our industry to exchange information and enjoy a relaxed time together.

Over 500 committees
We have established boards and committees by issue or field to consider issues in the various fields at home and overseas. With business and expert committees set up under their auspices, they are well-positioned to solve the various issues facing our industry.

Tax Amendments/Regulatory Reform

JEITA makes approaches to the government and to relevant organizations to strengthen international competitiveness by ensuring a level playing field and strategic investment in R&D, both of which are essential for member companies with global operations, and to deal with and simplify taxation, which is becoming increasingly complex both at home and abroad. We also submit requests to the government for tax system amendments and regulatory reform so as to promote digital investment in all industries toward finding digital solutions to social issues, as well as to encourage new service creation and greater productivity.

DX Promotion

The advance of new digital technologies such as IoT, robotics, and AI along with the deployment of 5G as near real-time communications infrastructure has opened the way for the creation of new value beyond industry bounds. JEITA too is working with not only IT and electronics companies but also service firms and many other stakeholders on activities that promote digital transformation (DX) and contribute to the creation of local 5G-based digital service markets.

Surveys and Statistics

Research and statistical work for timely identification of trends in a wide range of product fields

JEITA compiles industry statistics with the co-operation of member companies, releasing the results on our website. The many different types of industry statistics that we collect are widely used as economic indicators for understanding industry trends. Our various reports, including field-specific market trend surveys, forecast surveys and data collections, are also utilized to identify industry trends and as the basis for policy-making.

Production Forecasts for Global Electronics and Information Technology Industries
This booklet records global electronics and information technology industry production forecasts for a total of 16 items. Items surveyed: TVs, video recording and reproduction equipment, imaging equipment, car AVC equipment, mobile phones, servers/storage, personal computers, printers, image scanners/OCRs, electronic tablets, electrical measuring instruments, medical electronic equipment, electronic components, display devices, semiconductors, and IT solutions/services.

Survey of Trends in Emerging Fields
JEITA conducts an annual survey to ascertain through data the strengths of the electronics/IT industry and areas where new markets could be created, indicating medium-to long-term prospects. With each year focusing on a particular theme, the survey identifies new growth areas that leverage the technological capacity of Japanese companies and provides data on these.
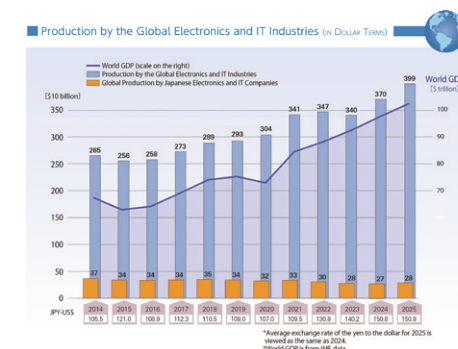
Research and Statistics Guidebook
This booklet introduces JEITA research and statistics in detail. It contains statistical data and the various announcement schedules as well as market trends by field and can be downloaded as a PDF from the JEITA website.
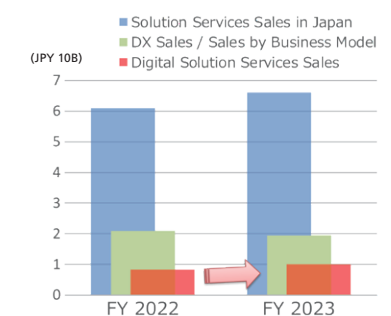
Global Production Forecast

This production forecast for the global IT/electronics industry is announced every December along with the forecast for the following year. It is the only set of data covering the entire industry and is produced through the combined efforts of all JEITA's product boards. As well as identifying global trends, it sets out the position of Japanese companies in the world and the status of domestic production for each product in a user-friendly manner. We discuss the year's key growth topics and use graphs to illustrate global production trends over the last 10 years along with industry scale and forecasts.

Survey of Solution Services Market Scale

JEITA regularly conducts statistical surveys on solution services as the key to pursuing the digital transformation of society and business and realizing Society 5.0. We added statistics by area of use in FY2016 and DX-related statistics in FY2019. DX has become a hot market, accounting for 2 trillion yen of the total 8.4 trillion yen in solution services sales. By business model, digital solution services grew 120.4 percent year-on-year to 1.0011 trillion yen.

DX Share of Solution Services Sales in Japan / Digital Solution Services Share of Sales by Business Model

Problem Solving

Efforts to meet social demands and solve common industry issues

Realizing Society 5.0 will require improving the business environment and resolving common issues. JEITA continues to engage proactively with industry-wide and other issues so as to enhance the competitiveness of member companies and fulfill our industry's social responsibilities.

Carbon Neutrality
The business environment needs to be enhanced to realize new economic growth driven by green digital technologies. Through the Green x Digital Consortium, JEITA will work to realize carbon neutrality throughout the supply chain, such as using digital technologies to save energy and visualize greenhouse gas emissions and expanding renewable energy use. We will also be proactive in presenting proposals on the shape of new markets.

Corporate Social Responsibility (CSR)/Responsible Business Conduct
JEITA has created "Responsible Business Conduct Guidelines" aimed at promoting CSR in our industries' supply chains and released self-assessment sheets based on these, as well as regularly engaging in joint supplier education and awareness-raising activities.

Trade issues

JEITA is committed to creating an environment conducive to the advance of the digital economy and greater international competitiveness, including preventing the spread of localization demands, cross-border data regulations, and other digital protectionism that could obstruct free corporate activities such as the creation of new services and innovation. To realize international rules on "Data Free Flow with Trust" (DFFT), industries in Japan, the United Kingdom, the United States, Europe, and beyond are working together to build consensus toward digital liberalization at the G7, G20, OECD and other international frameworks, starting with the WTO negotiations on a joint initiative on e-commerce. JEITA will engage in the necessary measures to prevent the spread of protectionist policies adopted on the grounds of geopolitical risk and economic security, working to reduce their impact on global business. We will also address issues in global logistics and seek to realize efficient, internationally competitive global supply chains.

In April 2024, the digital industries in the G7 countries released a joint declaration addressed to the G7 governments.
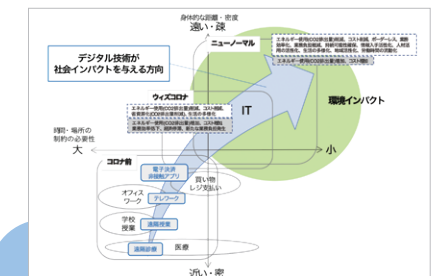
Standardization

JEITA participates actively in the activities of international standardization organizations such as the IEC and ISO, providing international chairs, secretaries, or deputy secretaries in 25 cases, and acting as the domestic review organization entrusted with handling domestic deliberations for 36 TCs and SCs (TAs and JTC1). In addition to ongoing work in those product areas for which JEITA is responsible, we are also engaged in developing international standards in new areas such as printed electronics (IEC TC119), which will provide the base technologies for realizing IoT societies, and wearable electronics (IEC TC124), which are expected to have applications in a wide range of areas as devices essential to the integration of people and the Internet as IoT societies advance. The IEC is actively engaged in developing systems standards such as SyC AAL (Active Assisted Living), and JEITA is also working with relevant associations in areas such as the newly established SyC Smart Manufacturing. Now that a subcommittee on artificial intelligence, SC42, has been established under JTC1, which is jointly administered by the ISO and the IEC, JEITA participates actively in a committee steered by the Information Processing Society of Japan as the domestic review organization in this area. In conjunction with our participation in international standardization activities, JEITA is also pursuing the development of domestic standards. We have published more than 500 JEITA specifications for those areas for which we are responsible, as well as working to develop the Japanese Industrial Standards required by industry.
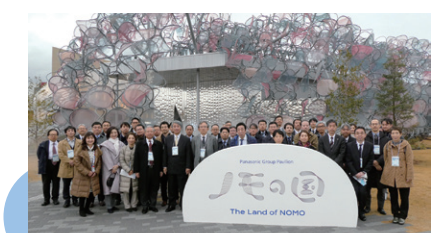
Environment and Energy

Efforts to resolve environment-related challenges are accelerating in Japan, in other countries, and at the global level, with reference also to industry policy. Key areas include climate change countermeasures, chemical substance management, the formation of a zero-waste society, and biodiversity protection. Taking these trends as opportunities for growth, we are making use of JEITA's domestic and international networks to engage in appropriate responses. We are also working to position the electronics industry which JEITA represents as the driver of a virtuous cycle of economic growth and green solutions, linking these efforts organically to the exploration of the role of digital technologies in establishing a sustainable society, which needs to be deepened down the lines of sustainability and the SDGs, environmental measures included.

JEITA is utilizing the results of activities to date to foreground in Japan and abroad the way in which digital solutions contribute to resolving environmental and social issues such as carbon neutrality.

Human Resource Development

Amidst the digitization of society, there is a concern that the traditional format of Japanese education may not be equipping students with the capacities and skills that the world requires. The COVID pandemic, meanwhile, has normalized telework and communication via online systems, highlighting new communication issues. Having operated various education programs for educational institutions from elementary through tertiary level through industry-university partnership, JEITA is now taking on new challenges such as online classes and remote lab work. We will continue to seize various opportunities to develop a diverse range of human resources, working with the 'digital native' generation to build a comfortable and secure future.

Cybersecurity

With IoT permeating all areas of society, various types of machinery are now connected to the Internet. As a result, there are a growing number of machines with insufficient security or which are used with insufficient security awareness, creating gateways for information leaks and cyberattacks. JEITA regards cybersecurity for IoT machinery as a key issue for industry as a whole and is engaged in various initiatives related to machinery features and criticality, international partnership, and voluntary industry rules. Particularly in the strong growth area of smart homes, JEITA is working with related government agencies to establish security requirements for consumer IoT products geared to the government's security labelling system JC-STAR. We aim to increase public awareness of the system and conduct in-depth investigations so as to ensure residents' safety and peace of mind.

Kansai Branch Activities

Our Kansai Branch is pursuing various activities designed to realize Society 5.0 at the regional level. These include gathering and communicating the latest information related to DX and GX promotion, helping to build the competitiveness of member companies and regional industry, and partnering with leading universities and municipal authorities' education boards to develop the human resources to drive DX and GX. The Kansai Branch is also playing a major role in stimulating regional economies, working closely with the relevant institutions to promote regional DX and GX through Expo 2025 Osaka, Kansai, Japan.

A private viewing of the Panasonic Group Pavilion "The Land of NOMO" was held ahead of Expo 2025 Osaka, Kansai, Japan.

Market Creation

Promoting innovation and creating new markets through co-creation and competition

JEITA aims to create new markets through co-creation across industries and business types. We promote Society 5.0 by organizing programs and events that bring together superior technologies, services, and products.

CEATEC

CEATEC is held every October as Japan's biggest comprehensive digital innovation exhibition. Originally known as a digital consumer electronics fair, the event was transformed in 2016 into a comprehensive exhibition addressing IoT and co-creation. Today, not only electronic equipment and IT companies but firms from a broad spectrum of business types exhibit at the event. Focusing on Society 5.0 as the society of the future which Japan aims to pioneer, it showcases Society 5.0 initiatives, DX, SX, and GX collaboration outcomes, and leading-edge technologies and solutions, offering a tantalizing glimpse into the future.

Inter BEE

Inter BEE has been advancing in tandem with broadcast media development since 1965 and is Japan's biggest comprehensive content-focused media event, encompassing the technical elements of producing, delivering, and experiencing content. As a showcase for technology and innovation that brings together media and entertainment industry professionals, Inter BEE provides an excellent opportunity to create new content business and discover the industry's future, building new content-connected creations and the experiences of tomorrow together.

Co-Creation Program

Realizing Society 5.0 will require resolving social problems through co-creation, combining advanced initiatives from various business types and industries. We launched the JEITA Co-Creation Program in 2018 to realize cross-industry co-creation and create new business so as to resolve a broader range of social problems, generate new industries, and, as a result, contribute to economic development. The program operates through consortia, study groups, working groups, and commissioned projects, proposing actions to solve social issues and working with partners on issues that they bring to us. Emphasizing openness and agility, program outputs also vary according to the purpose, including policy recommendations, guidelines, standardization, and human resource development.

Smart Safety Committee

Smart safety DX using IoT, AI, and other digital technologies is a promising means of resolving challenges facing Japan's industrial safety sector such as aging facilities, labor shortages, and the hand-on of skills. To promote smart safety, the committee communicates information primarily from a factory floor perspective and pushes for regulatory reform and subsidy policies, aiming to strengthen the plant industry's competitiveness and expand the business scope of related companies. A new program launched in FY2022 comprises training sessions for plant and factory personnel as potential smart safety users, designed to develop future leaders.

JEITA Venture Award

The JEITA Venture Award was established in March 2016 to recognize venture companies expected to contribute not only to the overall advance of the electronics and information technology industries but also to economic development, aiming to support venture companies and build co-creation and partnership among JEITA members and venture companies. The 10th round of awards in 2025 went to three ventures with advanced technologies and services that can solve various social issues. One company also received the Early Edge special award for companies whose market contribution is currently unknown but whose extremely advanced technologies are expected to generate major growth in future.

10th JEITA Venture Award Winners
(Alphabetical order)
- Equmenopolis Inc.
- Jizaie Inc.
- LocationMind Inc.

Early Edge Award Winner
- JiMED Inc.

JEITA Consortia

Green x Digital Consortium

Promoting companies' efforts to achieve carbon neutrality will require making maximum use of digital technologies in collecting, analyzing, assessing, and utilizing the related data. The Green x Digital Consortium is pursuing activities contributing to the deployment of new digital solutions, including creating a framework for calculating and sharing carbon data that is consistent with international frameworks.

Media Over IP Consortium

This consortium aims to facilitate the introduction of MoIP systems with high business trust and availability, closing the gap between vendors and sellers created by the migration to IP-based broadcasting equipment. A range of stakeholders from broadcasters to IT vendors will participate in various projects such as the creation of MoIP system reference models and IP-related human resource development so as to streamline the production process and upgrade content through DX.

ALAN Consortium

The Aqua Local Area Network (ALAN) Consortium is working to create new ocean-related business opportunities and resolve social issues. Primarily focused on underwater optical technologies and other cutting-edge technologies, the consortium pursues sensor-based visualization of underwater networks, environments, ecologies, and structures and R&D on underwater robotics. It also works with stakeholders in areas from infrastructure to marine processing and aquaculture toward realizing a sustainable 'ocean digital society.'

Secretary General

- Management and Planning Division
  - General Administration Department
  - Policy and Strategy Department
  - Brand Communications Department
    - Project Development and Promotion Office
  - Kansai (Western Japan) Branch
  - Global Offices
    - JEITA Washington DC Office
    - JEITA Beijing Office
    - JEITA Brussels Office
- Business Strategy Division
  - Business Development Department
  - Market Innovation Department
  - Green Innovation Department
- Electronic Commerce Center

JEITA Website

Provides access to the latest information on JEITA initiatives and activities and seminars/events, as well as statistical information

https://www.jeita.or.jp/english/

JEITA Newsletter

Issued on a quarterly basis (spring, summer, autumn and winter) to provide information on JEITA initiatives and the results of our activities

https://www.jeita.or.jp/japanese/letter/
(Japanese only)

* Also available on the JEITA website

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https://www.good-hs.jp/

Japan Electronics Show Association (JESA)
4th Floor, Ote Center Bldg. 1-1-3, Otemachi, Chiyoda-ku, Tokyo, 100-0004, Japan
TEL : +81-3-6212-5231   FAX : +81-3-6212-5225   http://www.jesa.or.jp/

Information Technology Security Center (ITSC)
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TEL : +81-3-5218-2231   FAX : +81-3-5218-2232   http://www.itsc.or.jp/

PC3R Promotion Association
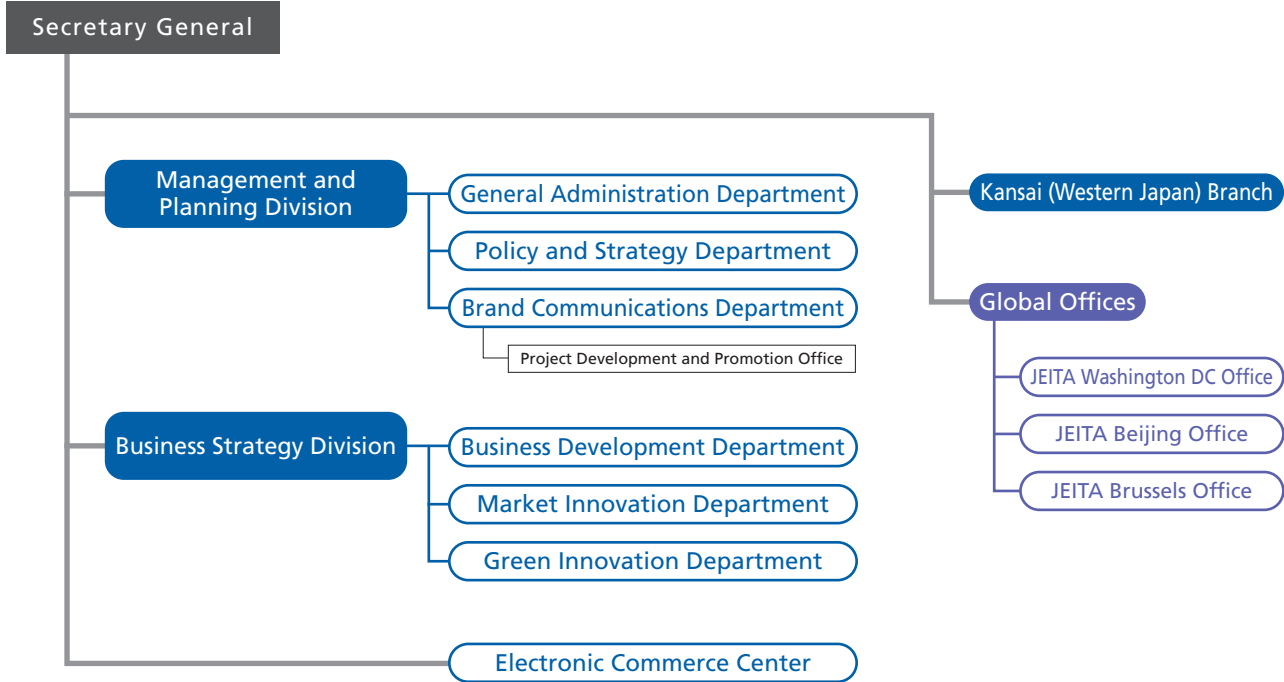7th Floor, Nakakita Bldg. 8, Kanda Ogawamachi 3-chome, Chiyoda-ku, Tokyo, 101-0052, Japan
TEL : +81-3-5282-7685   FAX : +81-3-3233-6091   http://www.pc3r.jp/

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