JEITA

Japan Electronics and Information Technology
Industries Association

2024-2025

PROFILE

Toward the Realization of Society 5.0
– Accelerating society's digital transformation –

As an industry association representing Japan in the digital field, the Japan Electronics and Information Technology Industries Association (JEITA) plays a key role in advancing our industry and the Japanese economy.

Today in 2024, over 75 years since our original establishment as the Wireless Communications Equipment Industrial Association, JEITA has evolved into a body that brings together the electronic components and devices, electronic equipment, and IT solutions companies that underpin a digital society, as well as firms in industries utilizing digital technologies, working across business types and industries to solve social issues.

Amidst the rapid social uptake of artificial intelligence (AI), it is essential that we find a balance between the convenience and ethics of AI as we endeavor to resolve social issues and achieve social wellbeing. Society must be advanced not just through individual efforts but also using the power of co-creation, and JEITA too will do its utmost as a party in that co-creation.

JEITA aims to create digital technologies, improve the business environment, enhance industrial competitiveness, and, of course, to realize Society 5.0. To that end, we urgently need to accelerate society's digital transformation (DX). JEITA will work closely with member companies, the government, and related organizations to solve social issues and energize the Japanese economy, contributing to the society and lifestyles of the future.

We look forward to your continued understanding and support in JEITA's endeavors.

Kazuhiro Tsuga
Chairperson

Society 5.0: A super-smart society, evolving as the fifth societal stage following the hunter-gatherer society, agrarian society, industrial society, and information society. Through the realization of Society 5.0, Japan aims to achieve both economic advance and solutions to issues at home and abroad, creating a people-centric society in which individuals can enjoy comfortable lives full of vitality.

Outline of Association

Outline

Name

Japan Electronics and Information Technology Industries Association

Purpose

To support the comprehensive development of the electronics and information technologies industries—in other words, the electronic equipment, electronic component, and IT solution service industries, as well as all other industries using the technologies of the above to create or expand new added value —so as to contribute to the advance of Japan's economy and culture.

Business

JEITA will undertake the following activities pertaining to the electronics and IT industries:
(1) Research and study and information provision concerning technologies and business management
(2) Statistical surveys and information provision concerning production, distribution, trade and consumption
(3) Research into the development of trade and promotion of international cooperation
(4) Promotion of measures related to the environment, safety and quality issues and information provision
(5) Promotion of laws and systems
(6) Creation of specifications and promotion of standardization
(7) Promotion of measures and provision of information concerning intellectual property rights issues
(8) Holding of exhibitions
(9) Business necessary to achieve the purpose of the association other than that listed in the preceding items

Members

384 companies/organizations
[Breakdown] Full members: 347 companies/organizations
　　　　　　 Associate members: 37 companies/organizations (as of May 2024)

History

1948: Established the Wireless Communications Equipment Industrial Association (WCEIA)
1958: Established the Japan Electronic Industry Development Association (JEIDA)
1958: Renamed from the WCEIA to the Electronic Industries Association of Japan EIAJ (EIAJ)
2000: EIAJ and JEIDA merge to launch the Japan Electronics and Information Technology Industries Association (JEITA)

Target Areas

Electronic Equipment

TVs, video recording and reproduction equipment, imaging equipment, audio equipment, car AVC equipment, broadcasting equipment, wireless communication equipment, wireless application equipment, mainframe computers, servers, PCs, tablets, network storage equipment, information terminals, terminal devices, medical electronic equipment, electrical measuring instruments, industrial measurement and control equipment, transport system equipment, etc.

Electronic Components and Materials

Passive components (capacitors, resistors, transformers, etc.)
Interconnection components (switches, connectors, etc.)
Transducers (audio components, sensors, actuators, etc.)
Other electronic components (power source components, etc.)
Electronic materials, etc.

Electronic Devices

Semiconductor elements, integrated circuits, display devices, etc.

IT Solution Services

SI development, software, outsourcing, etc.

Other

EDI-related, EDA tools, cable systems, etc.

Chairperson, Vice Chairperson, Companies of Chairperson and Vice Chairperson

Chairperson
Kazuhiro Tsuga
Chairperson of the Board
Panasonic Holdings Corporation

Head Vice Chairperson
Kei Uruma
Representative Executive Officer,
President & CEO
Mitsubishi Electric Corporation

Vice Chairperson
Takashi Niino
Chairperson of the Board
NEC Corporation

Vice Chairperson
Hiroki Totoki
President, COO and CFO
Representative Corporate Executive Officer
Sony Group Corporation

Vice Chairperson
Taro Shimada
Representative Director,
Corporate Officer, President and CEO
Toshiba Corporation

Vice Chairperson
Hidenori Furuta
Non-Executive Chairperson,
Member of the Board
Fujitsu Limited

Vice Chairperson
Masahiro Okitsu
President & Chief Executive Officer
Sharp Corporation

Vice Chairperson
Keiji Kojima
Representative Executive Officer,
President & CEO
Hitachi, Ltd.

Vice Chairperson
Hitoshi Nara
Director, President & CEO,
Representative Executive Officer
Yokogawa Electric Corporation

Vice Chairperson
Norio Nakajima
President and Representative Director
Murata Manufacturing Co., Ltd.

Vice Chairperson
Hiroyuki Takahashi
Chairperson of the Board
JTB Corp.

Vice Chairperson
Yasuyuki Yoshida
President and Representative Director
SECOM Co., Ltd.

President
Hisato Nagao

Senior Executive Vice President
Atsuo Hirai

**Executive Vice President,
Director, Secretary General**
Yuichi Sekiya

**Executive Vice President,
Director**
Yuko Shigyo

Companies of Chairperson and Vice Chairperson
Panasonic Holdings Corporation
Mitsubishi Electric Corporation
NEC Corporation
Sony Group Corporation
Toshiba Corporation
Fujitsu Limited
Sharp Corporation
Hitachi, Ltd.
Yokogawa Electric Corporation
Murata Manufacturing Co., Ltd.
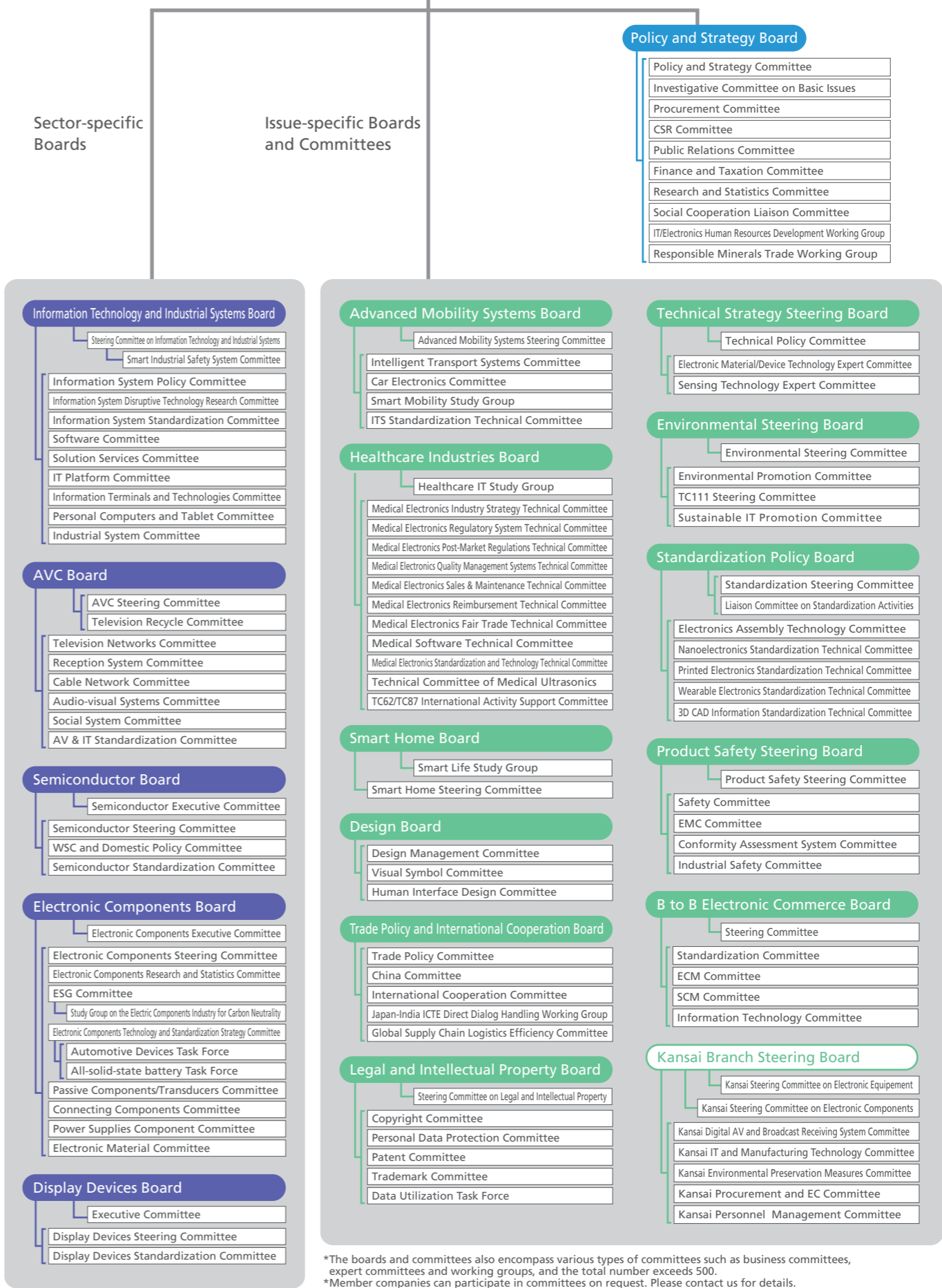JTB Corporation
SECOM Co., Ltd.

Companies of Executive Directors
(alphabetical order)
Alps Alpine Co., Ltd.
Canon Inc.
JVC KENWOOD Corporation
Nihon Kohden Corporation
Oki Electric Industry Co., Ltd.
Pioneer Corporation
Renesas Electronics Corporation
Seiko Epson Corporation
TDK Corporation

Companies of Auditors
NHK Foundation
Fujikura Ltd.

Boards and Committees

Board of Directors

Sector-specific Boards

Issue-specific Boards and Committees

Policy and Strategy Board
Policy and Strategy Committee
Investigative Committee on Basic Issues
Procurement Committee
CSR Committee
Public Relations Committee
Finance and Taxation Committee
Research and Statistics Committee
Social Cooperation Liaison Committee
IT/Electronics Human Resources Development Working Group
Responsible Minerals Trade Working Group

Information Technology and Industrial Systems Board
Steering Committee on Information Technology and Industrial Systems
Smart Industrial Safety System Committee
Information System Policy Committee
Information System Disruptive Technology Research Committee
Information System Standardization Committee
Software Committee
Solution Services Committee
IT Platform Committee
Information Terminals and Technologies Committee
Personal Computers and Tablet Committee
Industrial System Committee

AVC Board
AVC Steering Committee
Television Recycle Committee
Television Networks Committee
Reception System Committee
Cable Network Committee
Audio-visual Systems Committee
Social System Committee
AV & IT Standardization Committee

Semiconductor Board
Semiconductor Executive Committee
Semiconductor Steering Committee
WSC and Domestic Policy Committee
Semiconductor Standardization Committee

Electronic Components Board
Electronic Components Executive Committee
Electronic Components Steering Committee
Electronic Components Research and Statistics Committee
ESG Committee
Study Group on the Electric Components Industry for Carbon Neutrality
Electronic Components Technology and Standardization Strategy Committee
Automotive Devices Task Force
All-solid-state battery Task Force
Passive Components/Transducers Committee
Connecting Components Committee
Power Supplies Component Committee
Electronic Material Committee

Display Devices Board
Executive Committee
Display Devices Steering Committee
Display Devices Standardization Committee

Advanced Mobility Systems Board
Advanced Mobility Systems Steering Committee
Intelligent Transport Systems Committee
Car Electronics Committee
Smart Mobility Study Group
ITS Standardization Technical Committee

Healthcare Industries Board
Healthcare IT Study Group
Medical Electronics Industry Strategy Technical Committee
Medical Electronics Regulatory System Technical Committee
Medical Electronics Post-Market Regulations Technical Committee
Medical Electronics Quality Management Systems Technical Committee
Medical Electronics Sales & Maintenance Technical Committee
Medical Electronics Reimbursement Technical Committee
Medical Electronics Fair Trade Technical Committee
Medical Software Technical Committee
Medical Electronics Standardization and Technology Technical Committee
Technical Committee of Medical Ultrasonics
TC62/TC87 International Activity Support Committee

Smart Home Board
Smart Life Study Group
Smart Home Steering Committee

Design Board
Design Management Committee
Visual Symbol Committee
Human Interface Design Committee

Trade Policy and International Cooperation Board
Trade Policy Committee
China Committee
International Cooperation Committee
Japan-India ICTE Direct Dialog Handling Working Group
Global Supply Chain Logistics Efficiency Committee

Legal and Intellectual Property Board
Steering Committee on Legal and Intellectual Property
Copyright Committee
Personal Data Protection Committee
Patent Committee
Trademark Committee
Data Utilization Task Force

Technical Strategy Steering Board
Technical Policy Committee
Electronic Material/Device Technology Expert Committee
Sensing Technology Expert Committee

Environmental Steering Board
Environmental Steering Committee
Environmental Promotion Committee
TC111 Steering Committee
Sustainable IT Promotion Committee

Standardization Policy Board
Standardization Steering Committee
Liaison Committee on Standardization Activities
Electronics Assembly Technology Committee
Nanoelectronics Standardization Technical Committee
Printed Electronics Standardization Technical Committee
Wearable Electronics Standardization Technical Committee
3D CAD Information Standardization Technical Committee

Product Safety Steering Board
Product Safety Steering Committee
Safety Committee
EMC Committee
Conformity Assessment System Committee
Industrial Safety Committee

B to B Electronic Commerce Board
Steering Committee
Standardization Committee
ECM Committee
SCM Committee
Information Technology Committee

Kansai Branch Steering Board
Kansai Steering Committee on Electronic Equipement
Kansai Steering Committee on Electronic Components
Kansai Digital AV and Broadcast Receiving System Committee
Kansai IT and Manufacturing Technology Committee
Kansai Environmental Preservation Measures Committee
Kansai Procurement and EC Committee
Kansai Personnel Management Committee

*The boards and committees also encompass various types of committees such as business committees, expert committees and working groups, and the total number exceeds 500.
*Member companies can participate in committees on request. Please contact us for details.

Basic Policy Promotion of Society 5.0

We will further strengthen our approach to business challenges.

Enhancing DX and GX* Initiatives

Perspective

■ **Contribute to data interoperability across multiple platforms so as to resolve social issues using technology**

■ **Contribute to the development of sustainable and predictable supply chains**

Activities

▶ **Contribute to the development of mechanisms for supply chain data sharing and utilization**
(e.g.) Green x Digital, Home data coordination platforms

▶ **Contribute to responsible supply chain management**
(e.g.) Circular economy, Sustainability due diligence, Human rights, Responsible mineral sourcing

▶ **Address distortions in social and legal systems and digital innovation**
(e.g.) AI governance, Intellectual property rights in an AI age

▶ **Develop human resources to underpin DX and GX**
(e.g.) Regional semiconductor HRD consortia, Electronic component events targeting students at CEATEC

Rebuilding JEITA Operational Functions

Perspective

■ **Consider JEITA's resource allocation and membership dues system in response to the reform of JEITA activities, including amendments to JEITA's charter since 2017 (expansion of full membership to all business types) and the establishment of consortia with the participation of diverse stakeholders**

Activities

▶ **Identify issues such as the cost burden structure and the calculation criteria for membership dues in light of the actual status of JEITA activities and consider system revamps**

*Digital transformation, or DX, leverages technologies to create value and new services for various stakeholders, innovate, and acquire the capabilities to rapidly adapt to changing circumstances.
Green transformation, or GX, is an initiative led by the Japanese government to bring about a shift from an industrial structure centered on fossil energy to one centered on clean energy.

Exploring New Ways of Operating

Responding to social change, we are replacing our traditional face-to-face industry activities with an organizational setup designed to realize a hybrid of "real" and digital operations that integrates the value of both.

Operational DX

To make greater use of digital technologies in our activities, we have bolstered our network environment and deployed various types of equipment. We have also introduced various online conferencing systems and created an environment enabling all our meetings to be held online from anywhere. Executive board and board and committee meetings, lectures, and other events are now all held online or in a hybrid format.

Use of digital tools and facility development
• Strengthening of network connections
• Development of communication tools
• Storage server augmentation/Cloud storage
• Security measures, development of system support mechanisms
• Mobile environment development
• Augmentation of conference room digital facilities
• Studio installation (video production and distribution facilities)
• JEITA eBook Library (for full members)

Office Renovation

In response to society's reimagination of the office, we too have redefined our offices as a space not merely for meetings and work but for encouraging co-creation through face-to-face communication. Our premises have been renovated into a base for JEITA members, project partners, and staff to come together to create new value together through open communication. Based on the concepts of "work from anywhere," "work together more closely," and "work flexibly and responsibly," we aimed to realize a seamless operational environment. The design of the new space consequently focuses on communication and collaboration, bringing together a diverse range of people to discuss and share ideas. Anticipating more utilization of online tools, we have also enhanced member services by creating individual-use "phone booths" and counters, providing a studio equipped for online transmission, and installing permanent facilities in conference rooms for hybrid conferences.

Interaction lounge   JEITA studio   Secretariat workspace

Ongoing Financial Structure Enhancement

We are building a cycle of reinvestment into JEITA activities by optimizing digitalization to slash operational costs and ensuring efficient business asset operation. For example, we are strengthening our management base by feeding the savings from the reduced office costs achieved through our renovations into future-oriented investment, namely: (1) strengthening our infrastructure (deploying IT tools, making greater use of digital technologies), (2) bolstering key areas and member services (creating new areas and key areas that address shared challenges), and (3) enhancing JEITA's financial structure (pursuing financial soundness and building a financial base that will enable stable operations).

Policy Recommendations

Policy recommendations toward realizing Society 5.0

JEITA delivers recommendations and requests to the government and relevant organizations at home and overseas concerning improvements to the business environment and regulatory and institutional reforms to further enhance the R&D that will enable the early societal implementation of digital technologies and strengthen sustainable industrial competitiveness.

New Year's celebration
We hold a New Year's celebration every January for government officials and industry leaders. Member company representatives and executives are joined by a broad range of government, industry and university personnel involved in our industry to exchange information and enjoy a relaxed time together.

Over 500 committees
We have established boards and committees by issue or field to consider issues in the various fields at home and overseas. With business and expert committees set up under their auspices, they are well-positioned to solve the various issues facing our industry.

Tax Amendments/Regulatory Reform

JEITA makes approaches to the government and to relevant organizations to strengthen international competitiveness by ensuring a level playing field and strategic investment in R&D, both of which are essential for member companies with global operations, and to deal with and simplify taxation, which is becoming increasingly complex both at home and abroad. We also submit requests to the government for tax system amendments and regulatory reform so as to promote digital investment in all industries toward finding digital solutions to social issues, as well as to encourage new service creation and greater productivity.

DX Promotion

The advance of new digital technologies such as IoT, robotics, and AI along with the deployment of 5G as near real-time communications infrastructure has opened the way for the creation of new value beyond industry bounds. JEITA too is working with not only IT and electronics companies but also service firms and many other stakeholders on activities that promote digital transformation (DX) and contribute to the creation of local 5G-based digital service markets.

Surveys and Statistics

Research and statistical work for timely identification of trends in a wide range of product fields

JEITA compiles industry statistics with the co-operation of member companies, releasing the results on our website. The many different types of industry statistics that we collect are widely used as economic indicators for understanding industry trends. Our various reports, including field-specific market trend surveys, forecast surveys and data collections, are also utilized to identify industry trends and as the basis for policy-making.

Production Forecasts for Global Electronics and Information Technology Industries
This booklet records global electronics and information technology industry production forecasts for a total of 16 items. Items surveyed: TVs, video recording and reproduction equipment, imaging equipment, car AVC equipment, mobile phones, servers/storage, personal computers, printers, image scanners/OCRs, electronic tablets, electrical measuring instruments, medical electronic equipment, electronic components, display devices, semiconductors, and IT solutions/services.

Survey of Trends in Emerging Fields
JEITA conducts an annual survey to ascertain through data the strengths of the electronics/IT industry and areas where new markets could be created, indicating medium-to long-term prospects. With each year focusing on a particular theme, the survey identifies new growth areas that leverage the technological capacity of Japanese companies and provides data on these.
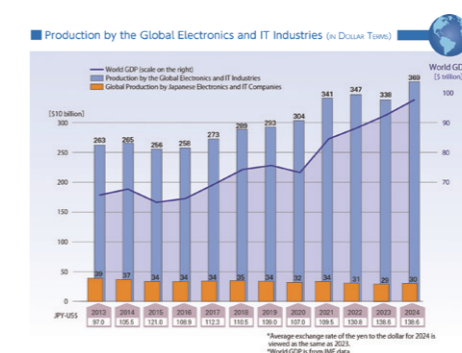
Research and Statistics Guidebook
This booklet introduces JEITA research and statistics in detail. It contains statistical data and the various announcement schedules as well as market trends by field and can be downloaded as a PDF from the JEITA website.
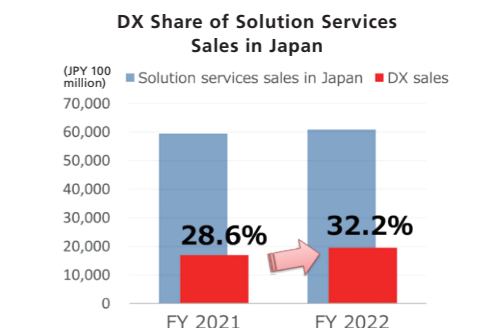
Global Production Forecast

This production forecast for the global IT/electronics industry is announced every December along with the forecast for the following year. It is the only set of data covering the entire industry and is produced through the combined efforts of all JEITA's product boards. As well as identifying global trends, it sets out the position of Japanese companies in the world and the status of domestic production for each product in a user-friendly manner. We discuss the year's key growth topics and use graphs to illustrate global production trends over the last 10 years along with industry scale and forecasts.

Survey of Solution Services Market Scale

As efforts to promote DX as a means of transforming society and business gather pace, data-based business has taken on a new importance. JEITA regularly conducts statistical surveys on solution services as the key to realizing Society 5.0. We added statistics by area of use in FY2016 and DX-related statistics in FY2019. DX has become an emerging market, accounting for 2 trillion yen of the total 8.1 trillion yen in solution services sales.

DX Share of Solution Services Sales in Japan

28.6% (FY 2021) 32.2% (FY 2022)

Problem Solving

Efforts to meet social demands and solve common industry issues

Realizing Society 5.0 will require improving the business environment and resolving common issues. JEITA continues to engage proactively with industry-wide and other issues so as to enhance the competitiveness of member companies and fulfill our industry's social responsibilities.

Carbon Neutrality
The business environment needs to be enhanced to realize new economic growth driven by green digital technologies. Through the Green x Digital Consortium, JEITA will work to realize carbon neutrality throughout the supply chain, such as using digital technologies to save energy and visualize greenhouse gas emissions and expanding renewable energy use. We will also be proactive in presenting proposals on the shape of new markets.

Corporate Social Responsibility (CSR)/Responsible Business Conduct
JEITA has created "Responsible Business Conduct Guidelines" aimed at promoting CSR in our industries' supply chains and released self-assessment sheets based on these, as well as regularly engaging in joint supplier education and awareness-raising activities.

Trade issues

JEITA is committed to creating an environment conducive to the advance of the digital economy and greater international competitiveness, including preventing the spread of localization demands, cross-border data regulations, and other digital protectionism that could obstruct free corporate activities such as the creation of new services and innovation. To realize international rules on "Data Free Flow with Trust" (DFFT), industries in Japan, the United Kingdom, the United States, Europe, and beyond are working together to build consensus toward digital liberalization at the G7, G20, OECD and other international frameworks, starting with the WTO negotiations on a joint initiative on e-commerce. JEITA will engage in the necessary measures to prevent the spread of protectionist policies adopted on the grounds of geopolitical risk and economic security, working to reduce their impact on global business. We will also address issues in global logistics and seek to realize efficient, internationally competitive global supply chains.
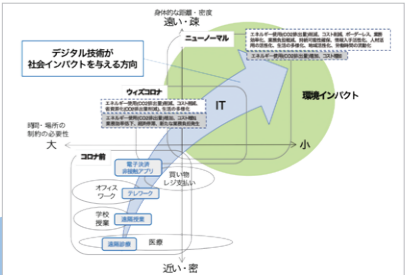
In April 2024, the digital industries in the G7 countries released a joint declaration addressed to the G7 governments.

Standardization

JEITA participates actively in the activities of international standardization organizations such as the IEC and ISO, providing international chairs, secretaries, or deputy secretaries in 22 cases, and acting as the domestic review organization entrusted with handling domestic deliberations for 39 TCs and SCs (TAs and JTC1). In addition to ongoing work in those product areas for which JEITA is responsible, we are also engaged in developing international standards in new areas such as printed electronics (IEC TC119), which will provide the base technologies for realizing IoT societies, and wearable electronics (IEC TC124), which are expected to have applications in a wide range of areas as devices essential to the integration of people and the Internet as IoT societies advance. The IEC is actively engaged in developing systems standards such as SyC AAL (Active Assisted Living), and JEITA is also working with relevant associations in areas such as the newly established SyC Smart Manufacturing. Now that a subcommittee on artificial intelligence, SC42, has been established under JTC1, which is jointly administered by the ISO and the IEC, JEITA participates actively in a committee steered by the Information Processing Society of Japan as the domestic review organization in this area. In conjunction with our participation in international standardization activities, JEITA is also pursuing the development of domestic standards. We have published more than 500 JEITA specifications for those areas for which we are responsible, as well as working to develop the Japanese Industrial Standards required by industry.

Environment and Energy

Efforts to resolve environment-related challenges are accelerating in Japan, in other countries, and at the global level, with reference also to industry policy. Key areas include climate change countermeasures, chemical substance management, the formation of a zero-waste society, and biodiversity protection. Taking these trends as opportunities for growth, we are making use of JEITA's domestic and international networks to engage in appropriate responses. We are also working to position the electronics industry which JEITA represents as the driver of a virtuous cycle of economic growth and green solutions, linking these efforts organically to the exploration of the role of digital technologies in establishing a sustainable society, which needs to be deepened down the lines of sustainability and the SDGs, environmental measures included.

JEITA is utilizing the results of activities to date to foreground in Japan and abroad the way in which digital solutions contribute to resolving environmental and social issues such as carbon neutrality.

Human Resource Development

Amidst the digitalization of society, the traditional format of Japanese education may not be equipping students with the capacities and skills that the world requires. The COVID pandemic, meanwhile, has normalized telework and communication via online systems, highlighting new communication issues. Having operated various education programs for educational institutions from elementary through tertiary level through industry-university partnership, JEITA is now taking on new challenges such as online classes and remote lab work. We will continue to seize various opportunities to develop a diverse range of human resources, working with the 'digital native' generation to build a comfortable and secure future.

Cybersecurity

With IoT permeating all areas of society, various types of machinery are now connected to the Internet. As a result, there are a growing number of machines with insufficient security or which are used with insufficient security awareness, creating gateways for information leaks and cyberattacks. JEITA regards cybersecurity for IoT machinery as a key issue for industry as a whole and is engaged in various initiatives related to machinery features and criticality, international partnership, and voluntary industry rules. In particular, the guidelines which JEITA has produced in conjunction with related government agencies in the strong growth area of smart homes provide pointers for smart home residents and other stakeholders. We aim to circulate these guidelines widely and conduct in-depth investigations so as to ensure residents' safety and peace of mind.

Kansai Branch Activities

Our Kansai Branch is pursuing various activities designed to realize Society 5.0 at the regional level. These include gathering and communicating the latest information related to DX and GX promotion, helping to build the competitiveness of member companies and regional industry, and partnering with leading universities and municipal authorities' education boards to develop the human resources to drive DX and GX. The Kansai Branch is also playing a major role in stimulating regional economies, working closely with the relevant institutions to promote regional DX and GX ahead of the 2025 Osaka Kansai Expo.

A technology seminar was held in a hybrid format on the theme of "How digital technologies will transform society: AI-driven DX and the evolution of mobility."

Market Creation

Promoting innovation and creating new markets through co-creation and competition

JEITA aims to create new markets through co-creation across industries and business types. We promote Society 5.0 by organizing programs and events that bring together superior technologies, services, and products.

CEATEC

CEATEC is held every October as Japan's biggest comprehensive digital innovation exhibition. Originally known as a digital consumer electronics fair, the event was transformed in 2016 into a comprehensive exhibition addressing IoT and co-creation. Today, not only electronic equipment and IT companies but firms from a broad spectrum of business types exhibit at the event. Focusing on Society 5.0 as the society of the future which Japan aims to pioneer, it showcases Society 5.0 initiatives, DX, SX, and GX collaboration outcomes, and leading-edge technologies and solutions, offering a tantalizing glimpse into the future.

Inter BEE

Inter BEE has been advancing in tandem with broadcast media development since 1965 and is Japan's biggest comprehensive content-focused media event, encompassing the technical elements of producing, delivering, and experiencing content. A showcase for technology and innovation that brings together media and entertainment industry professionals, Inter BEE provides an excellent opportunity to create new content business and discover the future of the industry.

Co-Creation Program

Realizing Society 5.0 will require resolving social problems through co-creation, combining advanced initiatives from various business types and industries. We launched the JEITA Co-Creation Program in 2018 to realize cross-industry co-creation and create new business so as to resolve a broader range of social problems, generate new industries, and, as a result, contribute to economic development. The program operates through consortia, study groups, working groups, and commissioned projects, proposing actions to solve social issues and working with partners on issues that they bring to us. Emphasizing openness and agility, program outputs also vary according to the purpose, including policy recommendations, guidelines, standardization, and human resource development.

Smart Safety Committee

Smart safety DX using IoT, AI, and other digital technologies is a promising means of resolving challenges facing Japan's industrial safety sector such as aging facilities, labor shortages, and the hand-on of skills. To promote smart safety, the committee communicates information primarily from a factory floor perspective and pushes for regulatory reform and subsidy policies, aiming to strengthen the plant industry's competitiveness and expand the business scope of related companies. A new program launched in FY2022 comprises training sessions for plant and factory personnel as potential smart safety users, designed to develop future leaders.

JEITA Venture Award

The JEITA Venture Award is given to venture or startup companies expected to contribute not only to the overall advance of the digital industry but also to economic development, aiming to support venture companies and build co-creation, partnership, and ecosystems among member and venture companies. Between its March 2016 establishment and the 8th round in 2022, it was given to a total of 50 venture companies. Five ventures won the 9th award, including companies offering services and solutions utilizing digital technologies and AI. One company also received the Early Edge special award for companies whose market contribution is currently unknown but whose extremely advanced technologies are expected to generate major growth in future.

9th JEITA Venture Award Winner (alphabetical order)
- 7Gaa Co., Ltd.
- OCEAN SOLUTION TECHNOLOGY Co., Ltd.
- Sustainable Lab Inc.
- Thinker Inc.
- TriOrb Inc.

Early Edge Award Winner
- LOMBY Inc.

JEITA Consortia

Green x Digital Consortium

Promoting companies' efforts to achieve carbon neutrality will require making maximum use of digital technologies in collecting, analyzing, assessing, and utilizing the related data. The Green x Digital Consortium is pursuing activities contributing to the deployment of new digital solutions, including creating a framework for calculating and sharing carbon data that is consistent with international frameworks.

Consortium for the Promotion of 5G-Based Social Design

This consortium brings a business and user perspective to its activities so as to promote the use of 5G, local 5G, and other digital technologies toward social and industrial DX. Specifically, it supports co-creation across industries and business types through, for example, events promoting partnership among JEITA members, market surveys, and user awareness-raising activities.

Aqua Local Area Network Consortium

The ALAN Consortium is working to create new underwater business opportunities and resolve social issues with the aim of having Japan lead the world in underwater wireless technologies. In addition to sensor-based visualization of underwater environments, ecologies, and structures and R&D on underwater robotics, the consortium publishes reports on ALAN current status and developments, promotes understanding among users, related organizations and government departments, and works to invigorate markets.

Secretary General

- **Management and Planning Division**
  - General Administration Department
  - Policy and Strategy Department
  - Brand Communications Department
    - Project Development and Promotion Office
  - Kansai (Western Japan) Branch
  - Global Offices
    - JEITA Washington DC Office
    - JEITA Beijing Office
    - JEITA Brussels Office
- **Business Strategy Division**
  - Business Development Department
  - Market Innovation Department
  - Green Innovation Department
- Electronic Commerce Center

JEITA Website

Provides access to the latest information on JEITA initiatives and activities and seminars/events, as well as statistical information

https://www.jeita.or.jp/english/

JEITA Newsletter

Issued on a quarterly basis (spring, summer, autumn and winter) to provide information on JEITA initiatives and the results of our activities

https://www.jeita.or.jp/japanese/letter/
(Japanese only)

* Also available on the JEITA website

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Kansai (Western Japan) Branch

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Global Offices

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FAX : +1-202-861-0610	FAX : +86-10-6513-7079	FAX : +32-2-230-5485

Good Health Software Promotion Council (GHS)

4th Floor, Ote Center Bldg. 1-1-3, Otemachi, Chiyoda-ku, Tokyo, 100-0004, Japan
https://www.good-hs.jp/

Japan Electronics Show Association (JESA)

4th Floor, Ote Center Bldg. 1-1-3, Otemachi, Chiyoda-ku, Tokyo, 100-0004, Japan
TEL : +81-3-6212-5231　FAX : +81-3-6212-5225　http://www.jesa.or.jp/

Information Technology Security Center (ITSC)

4th Floor, Ote Center Bldg. 1-1-3, Otemachi, Chiyoda-ku, Tokyo, 100-0004, Japan
TEL : +81-3-5218-2231　FAX : +81-3-5218-2232　http://www.itsc.or.jp/

PC3R Promotion Association
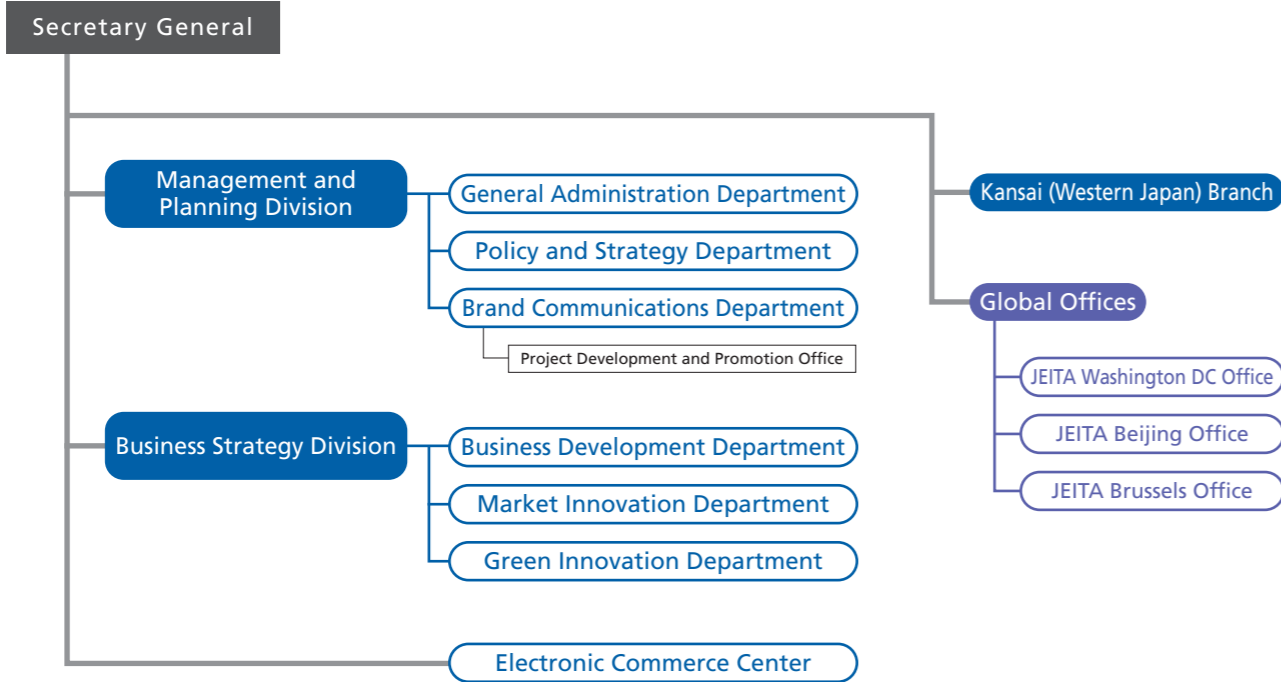
7th Floor, Nakakita Bldg. 8, Kanda Ogawamachi 3-chome, Chiyoda-ku, Tokyo, 101-0052, Japan
TEL : +81-3-5282-7685　FAX : +81-3-3233-6091　http://www.pc3r.jp/

Mobile Computing Promotion Consortium (MCPC)

2nd Floor, Hasegawa Green Bldg. 5-12, Shiba-Koen 3-chome, Minato-ku, Tokyo, 105-0011, Japan
TEL : +81-3-5401-1935　FAX : +81-3-5401-1937　http://www.mcpc-jp.org/

VCCI Council

7th Floor, Noa Bldg. 3-5, Azabu-dai 2-chome, Minato-ku, Tokyo, 106-0041, Japan
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JEITA

Japan Electronics and Information Technology
Industries Association

https://www.jeita.or.jp/english/