JEITA

Japan Electronics and Information Technology
Industries Association

2022-2023

PROFILE

Toward the Realization of Society 5.0
– Accelerating society's digital transformation –

As an industry association representing Japan in the digital field, the Japan Electronics and Information Technology Industries Association (JEITA) plays a key role in advancing our industry and the Japanese economy.

Over the past several years, we have worked to transform JEITA into a problem-solving body that takes on social challenges beyond the bounds of business types and industries. Bringing together not just the electronic components and devices, electronic equipment, and IT solutions companies underpinning the digital industry but also a broad spectrum of companies using digital technologies, we have successfully evolved into an industrial association leading the realization of 'Society 5.0.'

To realize an affluent society that pursues both problem-solving and economic growth, we must accelerate society's digital transformation (DX). It is also essential to foster people engaged in social design as the agents for that transformation. To meet JEITA's societal DX responsibilities, we will work closely with member companies, the government, and related organizations to resolve issues like carbon neutrality, strengthen competitiveness, and develop new markets through co-creation. Through these efforts, we will help to realize Society 5.0, further energize the Japanese economy, and achieve the Sustainable Development Goals (SDGs).

We look forward to your continued understanding and support in JEITA's endeavors.

Takahito Tokita
Chairman

Society 5.0: A super-smart society, evolving as the fifth societal stage following the hunter-gatherer society, agrarian society, industrial society, and information society. Through the realization of Society 5.0, Japan aims to achieve both economic advance and solutions to issues at home and abroad, creating a people-centric society in which individuals can enjoy comfortable lives full of vitality.

Outline of Association

Outline

Name

Japan Electronics and Information Technology Industries Association

Purpose

To support the comprehensive development of the electronics and information technologies industries—in other words, the electronic equipment, electronic component, and IT solution service industries, as well as all other industries using the technologies of the above to create or expand new added value —so as to contribute to the advance of Japan's economy and culture.

Business

JEITA will undertake the following activities pertaining to the electronics and IT industries:
(1) Research and study and information provision concerning technologies and business management
(2) Statistical surveys and information provision concerning production, distribution, trade and consumption
(3) Research into the development of trade and promotion of international cooperation
(4) Promotion of measures related to the environment, safety and quality issues and information provision
(5) Promotion of laws and systems
(6) Creation of specifications and promotion of standardization
(7) Promotion of measures and provision of information concerning intellectual property rights issues
(8) Holding of exhibitions
(9) Business necessary to achieve the purpose of the association other than that listed in the preceding items

Members

380 companies/organizations
[Breakdown] Full members: 343 companies/organizations
Associate members: 37 companies/organizations (as of July 2022)

History

1948: Established the Wireless Communications Equipment Industrial Association (WCEIA)
1958: Established the Japan Electronic Industry Development Association (JEIDA)
1958: Renamed from the WCEIA to the Electronic Industries Association of Japan EIAJ (EIAJ)
2000: EIAJ and JEIDA merge to launch the Japan Electronics and Information Technology Industries Association (JEITA)

Target Areas

Electronic Equipment

TVs, video recording and reproduction equipment, imaging equipment, audio equipment, car AVC equipment, broadcasting equipment, wireless communication equipment, wireless application equipment, mainframe computers, servers, PCs, tablets, network storage equipment, information terminals, terminal devices, medical electronic equipment, electrical measuring instruments, industrial measurement and control equipment, transport system equipment, etc.

Electronic Components and Materials

Passive components (capacitors, resistors, transformers, etc.), interconnection components (switches, connectors, etc.), transducers (audio components, sensors, actuators, etc.), other electronic components (power source components, etc.), electronic materials, etc.

Electronic Devices

Semiconductor elements, integrated circuits, display devices, etc.

IT Solution Services

SI development, software, outsourcing, etc.

Other

EDI-related, EDA tools, cable systems, etc.

Chairman
Takahito Tokita
President and Representative Director
Fujitsu Limited

Head Vice Chairman
Masahiro Okitsu
Executive Vice President,
Member of the Board
Sharp Corporation

Vice Chairman
Keiji Kojima
Representative Executive Officer,
President & CEO
Hitachi, Ltd.

Vice Chairman
Kazuhiro Tsuga
Chairperson of the Board
Panasonic Holdings Corporation

Vice Chairman
Kei Uruma
Representative Executive Officer,
President & CEO
Mitsubishi Electric Corporation

Vice Chairman
Takashi Niino
Chairman of the Board
NEC Corporation

Vice Chairman
Shigeki Ishizuka
Vice Chairman
Sony Group Corporation

Vice Chairman
Taro Shimada
Representative Executive Officer
President and Chief Executive Officer
Toshiba Corporation

Vice Chairman
Takashi Nishijima
Director,
Chairman of the Board
Yokogawa Electric Corporation

Vice Chairman
Toshihiro Kuriyama
Representative Director,
President & CEO
Alps Alpine Co., Ltd.

Vice Chairman
Hiroyuki Takahashi
Chairperson of the Board
JTB Corp.

Vice Chairman
Yasuo Nakayama
Chairman and Representative Director
SECOM Co., Ltd.

President
Hisato Nagao

Executive Senior Vice President
Keiichi Kawakami

**Executive Vice President,
Director, Secretary General**
Osamu Inoue

**Executive Vice President,
Director**
Yuko Shigyo

**Companies of Chairman
and Vice Chairmen**
Fujitsu Limited
Sharp Corporation
Hitachi, Ltd.
Panasonic Holdings Corporation
Mitsubishi Electric Corporation
NEC Corporation
Sony Group Corporation
Toshiba Corporation
Yokogawa Electric Corporation
Alps Alpine Co., Ltd.
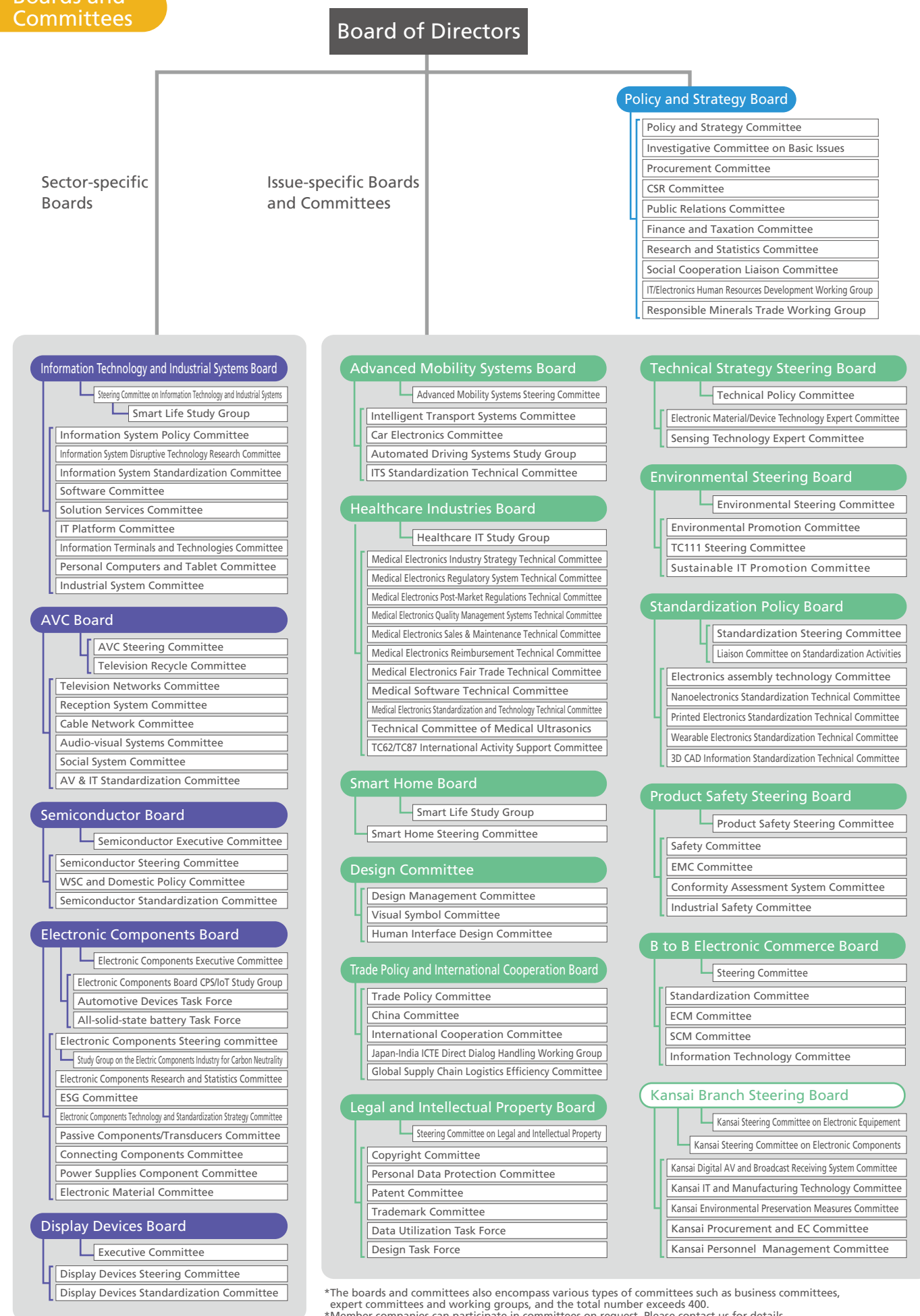JTB Corporation
SECOM Co., Ltd.

**Companies of Executive Directors
(alphabetical order)**
Canon Inc.
JVC KENWOOD Corporation
Murata Manufacturing Co., Ltd.
Nihon Kohden Corporation
Oki Electric Industry Co., Ltd.
Pioneer Corporation
Renesas Electronics Corporation
Seiko Epson Corporation
TDK Corporation

Companies of Auditors
NHK Engineering System Inc.
Fujikura Ltd.

Boards and Committees

Board of Directors

Sector-specific Boards

Issue-specific Boards and Committees

Policy and Strategy Board
- Policy and Strategy Committee
- Investigative Committee on Basic Issues
- Procurement Committee
- CSR Committee
- Public Relations Committee
- Finance and Taxation Committee
- Research and Statistics Committee
- Social Cooperation Liaison Committee
- IT/Electronics Human Resources Development Working Group
- Responsible Minerals Trade Working Group

Information Technology and Industrial Systems Board
- Steering Committee on Information Technology and Industrial Systems
  - Smart Life Study Group
- Information System Policy Committee
- Information System Disruptive Technology Research Committee
- Information System Standardization Committee
- Software Committee
- Solution Services Committee
- IT Platform Committee
- Information Terminals and Technologies Committee
- Personal Computers and Tablet Committee
- Industrial System Committee

AVC Board
- AVC Steering Committee
  - Television Recycle Committee
- Television Networks Committee
- Reception System Committee
- Cable Network Committee
- Audio-visual Systems Committee
- Social System Committee
- AV & IT Standardization Committee

Semiconductor Board
- Semiconductor Executive Committee
- Semiconductor Steering Committee
- WSC and Domestic Policy Committee
- Semiconductor Standardization Committee

Electronic Components Board
- Electronic Components Executive Committee
- Electronic Components Board CPS/IoT Study Group
  - Automotive Devices Task Force
  - All-solid-state battery Task Force
- Electronic Components Steering Committee
  - Study Group on the Electric Components Industry for Carbon Neutrality
- Electronic Components Research and Statistics Committee
- ESG Committee
- Electronic Components Technology and Standardization Strategy Committee
- Passive Components/Transducers Committee
- Connecting Components Committee
- Power Supplies Component Committee
- Electronic Material Committee

Display Devices Board
- Executive Committee
- Display Devices Steering Committee
- Display Devices Standardization Committee

Advanced Mobility Systems Board
- Advanced Mobility Systems Steering Committee
- Intelligent Transport Systems Committee
- Car Electronics Committee
- Automated Driving Systems Study Group
- ITS Standardization Technical Committee

Healthcare Industries Board
- Healthcare IT Study Group
- Medical Electronics Industry Strategy Technical Committee
- Medical Electronics Regulatory System Technical Committee
- Medical Electronics Post-Market Regulations Technical Committee
- Medical Electronics Quality Management Systems Technical Committee
- Medical Electronics Sales & Maintenance Technical Committee
- Medical Electronics Reimbursement Technical Committee
- Medical Electronics Fair Trade Technical Committee
- Medical Software Technical Committee
- Medical Electronics Standardization and Technology Technical Committee
- Technical Committee of Medical Ultrasonics
- TC62/TC87 International Activity Support Committee

Smart Home Board
- Smart Life Study Group
- Smart Home Steering Committee

Design Committee
- Design Management Committee
- Visual Symbol Committee
- Human Interface Design Committee

Trade Policy and International Cooperation Board
- Trade Policy Committee
- China Committee
- International Cooperation Committee
- Japan-India ICTE Direct Dialog Handling Working Group
- Global Supply Chain Logistics Efficiency Committee

Legal and Intellectual Property Board
- Steering Committee on Legal and Intellectual Property
- Copyright Committee
- Personal Data Protection Committee
- Patent Committee
- Trademark Committee
- Data Utilization Task Force
- Design Task Force

Technical Strategy Steering Board
- Technical Policy Committee
- Electronic Material/Device Technology Expert Committee
- Sensing Technology Expert Committee

Environmental Steering Board
- Environmental Steering Committee
- Environmental Promotion Committee
- TC111 Steering Committee
- Sustainable IT Promotion Committee

Standardization Policy Board
- Standardization Steering Committee
- Liaison Committee on Standardization Activities
- Electronics assembly technology Committee
- Nanoelectronics Standardization Technical Committee
- Printed Electronics Standardization Technical Committee
- Wearable Electronics Standardization Technical Committee
- 3D CAD Information Standardization Technical Committee

Product Safety Steering Board
- Product Safety Steering Committee
- Safety Committee
- EMC Committee
- Conformity Assessment System Committee
- Industrial Safety Committee

B to B Electronic Commerce Board
- Steering Committee
- Standardization Committee
- ECM Committee
- SCM Committee
- Information Technology Committee

Kansai Branch Steering Board
- Kansai Steering Committee on Electronic Equipement
- Kansai Steering Committee on Electronic Components
- Kansai Digital AV and Broadcast Receiving System Committee
- Kansai IT and Manufacturing Technology Committee
- Kansai Environmental Preservation Measures Committee
- Kansai Procurement and EC Committee
- Kansai Personnel Management Committee

*The boards and committees also encompass various types of committees such as business committees, expert committees and working groups, and the total number exceeds 400.
*Member companies can participate in committees on request. Please contact us for details.

Basic Policy Promotion of Society 5.0

We will promote Society 5.0 and respond to social and economic change, with the following perspectives informing our efforts.

Promoting Data Connection and Utilization	Promoting Digital Investment	Promoting Open Communication	Improving the Business Environment	Responding to the SDGs
Enhancing Information Communication	Engaging in Policy Partnership (Central/Local Government)	Engaging in Partnership with Industries and Associations	Engaging in International Partnership	Engaging in Industry-University Partnership

Green x digital (carbon neutrality) initiatives

— Visualization of supply chain carbon emissions
— Promotion of discussion through Japan-US-Europe public-private dialogue
— Encouraging R&D on Cloud software, etc.

Cross-sectoral social value initiatives

— Building supply chain resilience and transparency
— Human resource development in a digital era

Showcasing digital technology utilization in business and lifestyles

— CEATEC 2022: "Digital Garden City" theme for "Partners Park" special event

Initiatives to date (FY2021)

Carbon neutrality

▶ Green x Digital Consortium launched (Secretariat: JEITA)
▶ Views and requests presented on carbon neutrality policies

Supply chain issues caused by the COVID-19 pandemic

▶ Dealing with trade adjustments
▶ Ensuring business continuity amidst the pandemic
▶ Supply chain visualization for stronger and more efficient procurement BCPs

Digital infrastructure

▶ JEITA Semiconductor Board recommends a semiconductor strategy to secure Japan's production base

New Operations for a Post-COVID Era

Responding to the social transformation wrought by COVID-19,
we are replacing our traditional face-to-face industry activities with a setup designed to realize
a post-COVID hybrid of "real" and digital operations that integrates the value of both.

Operational DX

To make greater use of digital technologies in our activities, we have bolstered our network environment and deployed various types of equipment. We have also introduced various online conferencing systems and created an environment enabling all our meetings to be held online from anywhere. Executive board and board and committee meetings, lectures, and other events are now all held online or in a hybrid format.

Use of digital tools and facility development
• Strengthening of network connections
• Development of communication tools
• Storage server augmentation/Cloud storage
• Security measures, development of system support mechanisms
• Mobile environment development
• Augmentation of conference room digital facilities
• Studio installation (video production and distribution facilities)

Office Renovation

With the pandemic spurring a reimagination of the office, we too have redefined our offices as a space not for meetings and work but for encouraging co-creation through face-to-face communication. Our premises have been renovated into a base for JEITA members, project partners, and staff to create new value together through open communication. Based on the concepts of "work from anywhere," "work together more closely," and "work flexibly and responsibly," we aimed to realize a seamless operational environment. The design of the new space consequently focuses on communication and collaboration, bringing together a diverse range of people to discuss and share ideas. Anticipating more utilization of online tools, we have also enhanced member services by creating individual-use "phone booths" and counters, equipping a studio equipped for online transmission, and installing permanent facilities in conference rooms for hybrid conferences.

Interaction lounge

JEITA studio
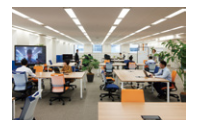
Secretariat workspace

Ongoing Financial Structure Enhancement

We are building a cycle of reinvestment into JEITA activities by using digitalization to slash operational costs and ensuring efficient business asset operation. For example, we are strengthening our management base by feeding the savings from the reduced office costs achieved through our renovations into future-oriented investment, namely: (1) strengthening our infrastructure (deploying IT tools, making greater use of digital technologies), (2) bolstering key areas and member services (creating new areas and key areas that address shared challenges), and (3) enhancing JEITA's financial structure (pursuing financial soundness and building a financial base that will enable stable operations).

Policy Recommendations

Policy recommendations toward realizing Society 5.0

JEITA delivers recommendations and requests to the government and relevant organizations at home and overseas concerning improvements to the business environment and regulatory and institutional reforms to further enhance the R&D that will enable the early societal implementation of CPS/IoT technologies and strengthen sustainable industrial competitiveness.

New Year's celebration
We hold a New Year's celebration every January for government officials and industry leaders. Member company representatives and executives are joined by a broad range of government, industry and university personnel involved in our industry to exchange information and enjoy a relaxed time together.

Over 400 committees
We have established boards and committees by issue or field to consider issues in the various fields at home and overseas. With business and expert committees set up under their auspices, they are well-positioned to solve the various issues facing our industry.

Tax Amendments/Regulatory Reform

JEITA makes approaches to the government and to relevant organizations to strengthen international competitiveness by ensuring a level playing field and strategic investment in R&D, both of which are essential for member companies with global operations, and to deal with and simplify taxation, which is becoming increasingly complex both at home and abroad. We also submit requests to the government for tax system amendments and regulatory reform so as to promote digital investment in all industries toward finding digital solutions to social issues, as well as to encourage new service creation and greater productivity.

DX Promotion

The advance of new digital technologies such as IoT, robotics, and AI along with the deployment of 5G as near real-time communications infrastructure has opened the way for the creation of new value beyond industry bounds. JEITA too is working with not only IT and electronics companies but also service firms and many other stakeholders on activities that promote digital transformation (DX) and contribute to the creation of local 5G-based digital service markets.

Surveys and Statistics

Research and statistical work for timely identification of trends in a wide range of product fields

JEITA compiles industry statistics with the co-operation of member companies, releasing the results on our website. The many different types of industry statistics that we collect are widely used as economic indicators for understanding industry trends. Our various reports, including field-specific market trend surveys, forecast surveys and data collections, are also utilized to identify industry trends and as the basis for policy-making.

Production Forecasts for Global Electronics and Information Technology Industries
This booklet records global electronics and information technology industry production forecasts for a total of 17 items.
Items surveyed: TVs, video recording and reproduction equipment, imaging equipment, car AVC equipment, mobile phones, servers/storage, personal computers, LCD monitors, printers, image scanners/OCRs, electronic tablets, electrical measuring instruments, medical electronic equipment, electronic components, display devices, semiconductors, and IT solutions/services.

Survey of Trends in Emerging Fields
JEITA conducts an annual survey to ascertain through data the strengths of the electronics/IT industry and areas where new markets could be created, indicating medium-to long-term prospects. With each year focusing on a particular theme, the survey identifies new growth areas that leverage the technological capacity of Japanese companies and provides data on these.

Research and Statistics Guidebook
This booklet introduces JEITA research and statistics in detail. It contains statistical data and the various announcement schedules as well as market trends by field and can be downloaded as a PDF from the JEITA website.

Global Production Forecast

This production forecast for the global IT/electronics industry is announced every December along with the forecast for the following year. It is the only set of data covering the entire industry and is produced through the combined efforts of all JEITA's product boards. As well as identifying global trends, it sets out the position of Japanese companies in the world and the status of domestic production for each product in a user-friendly manner. We discuss the year's key growth topics and use graphs to illustrate global production trends over the last 10 years along with industry scale and forecasts.
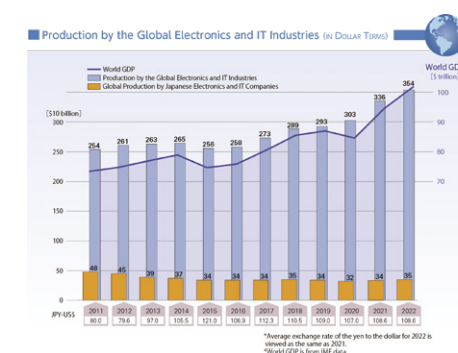
Survey of Solution Services Market Scale

As efforts to promote DX as a means of transforming society and business gather pace, data-based business has taken on a new importance. JEITA regularly conducts statistical surveys on solution services as the key to realizing Society 5.0. We added statistics by area of use in FY2016 and DX-related statistics in FY2019. DX has become an emerging market, accounting for 1.5 trillion yen of the total 7.4 trillion yen in solution services sales.

DX Share of Solution Services Sales in Japan

17.7% FY2019 → 23.4% FY2020
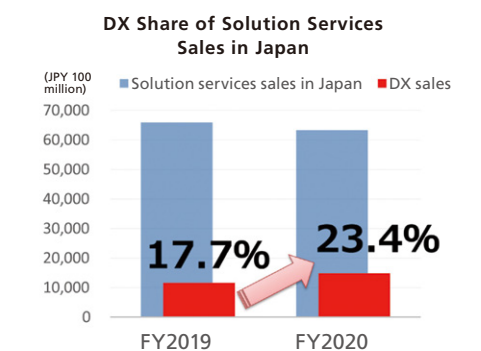
Problem Solving

Efforts to meet social demands and solve common industry issues

Realizing Society 5.0 will require improving the business environment and resolving common issues. JEITA continues to engage proactively with industry-wide and other issues so as to enhance the competitiveness of member companies and fulfill our industry's social responsibilities.

Carbon Neutrality
The business environment needs to be enhanced to realize new economic growth driven by green digital technologies. Through the Green x Digital Consortium, JEITA will work to realize carbon neutrality throughout the supply chain, such as using digital technologies to save energy and visualize greenhouse gas emissions and expanding renewable energy use. We will also be proactive in presenting proposals on the shape of new markets.

Corporate Social Responsibility (CSR)/Responsible Business Conduct
JEITA has created "Responsible Business Conduct Guidelines" aimed at promoting CSR in our industries' supply chains and released self-assessment sheets based on these, as well as regularly engaging in joint supplier education and awareness-raising activities. We are also working with the relevant institutions on considerations toward operating a cross-industry grievance mechanism.

Trade issues

JEITA is committed to creating an environment conducive to the advance of the digital economy and greater international competitiveness. As countries around the world enhance their data strategies as a means of economic recovery post-pandemic, the digital industries in Japan, the United Kingdom, the United States and Europe are working together to encourage agreement toward digital liberalization at the G7, G20, OECD and other international frameworks, starting with the WTO negotiations on e-commerce rules. Our aim is to realize "Data Free Flow with Trust" (DFFT), which will also help to ascertain compliance status across the whole global supply chain in relation to human rights, carbon neutrality, and other common challenges, as well as to prevent the spread of localization demands, cross-border data regulations, and other digital protectionism that could obstruct free corporate activities such as the creation of new services and innovation. Given recent US and Chinese moves to lock in economic security in response to the contest over technology rights, etc., along with the supply chain fragility highlighted by the pandemic, JEITA will also work to facilitate international logistics, digital technology utilization included.

In April 2021, the digital industries from the G7 countries issued joint recommendations for the G7 Digital and Technology Ministers' meeting.

Standardization

JEITA participates actively in the activities of international standardization organizations such as the IEC and ISO, providing international chairs, secretaries, or deputy secretaries in 24 cases, and acting as the domestic review organization entrusted with handling domestic deliberations in 36 cases (TCs, SCs, TAs and JTC1). In addition to ongoing work in those product areas for which JEITA is responsible, we are also engaged in developing international standards in new areas such as printed electronics (IEC TC119), which will provide the base technologies for realizing IoT societies, and wearable electronics (IEC TC124), which are expected to have applications in a wide range of areas as devices essential to the integration of people and the Internet as IoT societies advance. The IEC is actively engaged in developing systems standards such as SyC AAL (Active Assisted Living), and JEITA is also working with relevant associations in areas such as the newly established SyC Smart Manufacturing. Now that a subcommittee on artificial intelligence, SC42, has been established under JTC1, which is jointly administered by the ISO and the IEC, JEITA participates actively in a committee steered by the Information Processing Society of Japan as the domestic review organization in this area. In conjunction with our participation in international standardization activities, JEITA is also pursuing the development of domestic standards. We have published more than 500 JEITA specifications for those areas for which we are responsible, as well as working to develop the Japanese Industrial Standards required by industry.

Environment and Energy

Today we are faced with a multitude of environment-related challenges, including responses to global warming and energy issues toward realizing carbon neutrality, chemical substance management, and the formation of a zero-waste society, with each of these playing out in an increasingly sophisticated and diverse manner within Japan, in other countries, and at the global level. Taking these trends as opportunities for growth, we are making use of JEITA's domestic and international networks to engage in appropriate responses. We are also working to position the electronics industry which JEITA represents as the driver of a virtuous cycle of economic growth and green solutions, linking these efforts organically to the exploration of the role of digital technologies in establishing a sustainable society, which needs to be deepened down the lines of sustainability and the SDGs, environmental measures included.
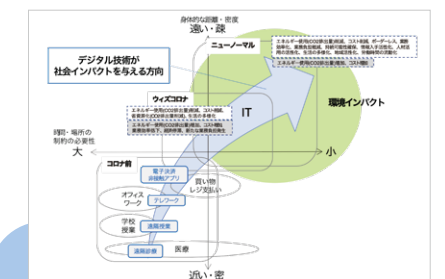
JEITA has conducted a pilot assessment of the social and environmental impact of digital technologies in a 'new normal' era and has subsequently been engaged in considerations toward locking in impact assessment methods.

Human Resource Development

Amidst the digitalization of society, the traditional format of Japanese education may not be equipping students with the capacities and skills that the world requires. The COVID pandemic, meanwhile, has normalized telework and communication via online systems, highlighting new communication issues. Having operated various education programs for educational institutions from elementary through tertiary level through industry-university partnership, JEITA is now taking on new challenges such as online classes and remote lab work. We will continue to seize various opportunities to develop a diverse range of human resources, working with the 'digital native' generation to build a comfortable and secure future.

Cybersecurity

With IoT permeating all areas of society, various types of machinery are now connected to the Internet. As a result, there are a growing number of machines with insufficient security or which are used with insufficient security awareness, creating gateways for information leaks and cyberattacks. JEITA regards cybersecurity for IoT machinery as a key issue for industry as a whole and is engaged in various initiatives related to machinery features and criticality, international partnership, and voluntary industry rules. In particular, the guidelines which JEITA has produced in conjunction with related government agencies in the strong growth area of smart homes provide pointers for smart home residents and other stakeholders. We aim to circulate these guidelines widely and conduct in-depth investigations so as to ensure residents' safety and peace of mind.

Kansai Branch Activities

Our Kansai Branch works with the Kansai Bureau of Economy, Trade and Industry and other relevant bodies on projects designed to realize Society 5.0 at the regional level. It also engages with startups and companies from other industries to create new business opportunities and markets, as well as communicating the latest information on global markets and future growth areas. Another area in which the Kansai Branch is actively involved is community-based HRD, such as university lectures given by member companies and hands-on skilled manufacturing classes for elementary school students where they work on electronics projects.

The 98th Machinery and Component Manufacturers' Round Table, attended by executives from Kansai component manufacturers, was conducted in a hybrid format.

Market Creation

Promoting innovation and creating new markets through co-creation and competition

JEITA aims to create new markets through co-creation across industries and business types. We promote Society 5.0 by organizing programs and events that bring together superior technologies, services, and products.
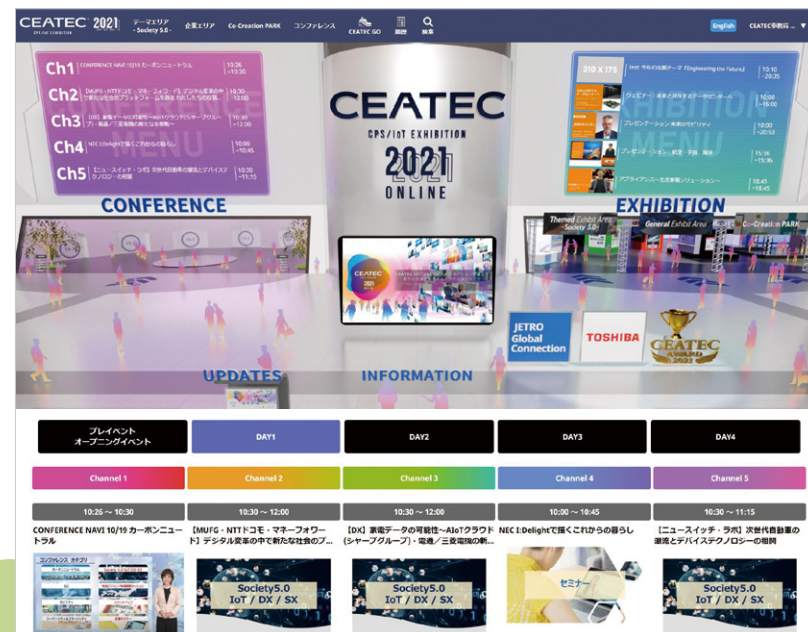
CEATEC 2021 Online

A total of 314 companies and organizations applied to exhibit at this event, including 85 overseas exhibitors from 20 countries and regions. CEATEC 2021 also featured 142 conferences on a wide range of themes such as carbon neutrality and DX. Inclusive of the archive period, more than 80,000 people visited the online event, among them businesspeople from a wide range of business types and industries and students as the drivers of the next generation.

Inter BEE 2021

Taking its first hybrid format, Inter BEE 2021 was held at Makuhari Messe and online. The four sectors (pro audio, film production/broadcasting equipment, video expression/programming, and ICT/cross-media) featured 495 exhibitors. The two venues drew over 30,000 visitors, providing an opportunity to recall the value of face-to-face communication and experience firsthand the evolution and possibilities of media.

CEATEC

First held in 2000, in its early iteration CEATEC was a digital consumer electronics fair. In 2016, however, it was announced that the event would take a new direction, transforming into a comprehensive Society 5.0 exhibition that offers tantalizing glimpses of how IoT and co-creation will transform society and daily life. JEITA member companies, overseas firms, startups, and organizations gather together to exhibit a range of future-oriented technologies and cutting-edge services and products. CEATEC also holds conferences on a whole spectrum of Society 5.0 themes in formats ranging from keynote lectures to specialist sessions. The event promotes the realization of Society 5.0 as Japan's innovation showcase.

Inter BEE

Inter BEE has been advancing in tandem with broadcast media development since 1965 and is widely recognized in the industry as Japan's biggest comprehensive content-focused media event, encompassing the technical elements of producing, delivering, and experiencing content. As an exhibition bringing together pro audio, film, broadcasting, communications, writing, and distribution professionals, as well as film and media industry engineers, creators, and stakeholders, Inter BEE provides a business space for media and entertainment as well as an excellent opportunity to discover and create the future of the industry.
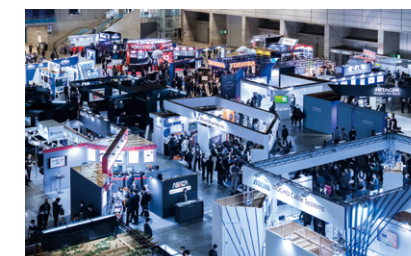
JEITA Venture Award

The JEITA Venture Award is given to venture or startup companies expected to contribute not only to the overall advance of the digital industry but also to economic development, aiming to support venture companies and build co-creation, partnership, and ecosystems among member and venture companies. Between its March 2016 establishment and the 6th round in 2021, it was given to a total of 39 venture companies. Six ventures won the 7th award, including companies offering services and solutions utilizing digital technologies and AI. One company also received our new Early Edge special award for companies whose market contribution is currently unknown but whose extremely advanced technologies are expected to generate major growth in future.

7th JEITA Venture Award Winners
- AiCan Inc.
- SK Fine Co., Ltd.
- Implem Inc.
- Otta Inc.
- AISing Ltd.
- Ball Wave Inc.

Early Edge Award Winner
- Mantra Inc.

Co-Creation Program

Realizing Society 5.0 will require resolving social problems through co-creation, combining advanced initiatives from various business types and industries. We launched the JEITA Co-Creation Program in 2018 to realize cross-industry co-creation and create new business so as to resolve a broader range of social problems, generate new industries, and, as a result, contribute to economic development. The program operates through consortia, study groups, working groups, and commissioned projects, proposing actions to solve social issues and working with partners on issues that they bring to us. Emphasizing openness and agility, program outputs also vary according to the purpose, including policy recommendations, guidelines, standardization, and human resource development.

Focus Areas

Next-generation Telecommunications Infrastructure

Set up in September 2020, the Consortium for the Promotion of 5G-Based Social Design brings a business and user perspective to its activities. It is currently focusing on 5G and local 5G so as to realize DX. The Consortium will pursue co-creation across industries and business types through, for example, events promoting partnership among JEITA members, surveys on trends in Japan and overseas, and user awareness-raising activities.

Smart Safety

Smart safety using IoT, AI, and other digital technologies is a promising means of resolving challenges facing Japan's plant sector such as aging facilities, labor shortages, and the hand-on of skills. To promote the widespread use of smart safety, JEITA will communicate information primarily from a factory floor perspective and push for regulatory reform and subsidy policies, aiming to strengthen the plant industry's competitiveness and expand the business scope of related companies.

Smart Homes

Smart homes connect our daily lives with various social system services to bring us safety and physical and mental comfort. They also have the potential to become the foundation for realizing optimization across society. Taking a lifestyle focus, JEITA will bring the digital industry together in partnership with other industries and the government to address privacy and cybersecurity issuers from a home user perspective and improve the data utilization environment so that users can use smart home services safely and with peace of mind.

Secretary General
— Project Development and Promotion Office

Management and Planning Division
- General Administration Department
- Policy and Strategy Department
- Public Relations Office

Business Strategy Division
- Market Innovation Department
- Business Development Department
- Green Digital Innovation Office

Electronic Commerce Center

Kansai (Western Japan) Branch

Global Offices
- JEITA Washington DC Office
- JEITA Beijing Office (Joint office with JETRO)
- JEITA Brussels Office (c/o JMC Brussels Office)

Head Office
Ote Center Bldg. 1-1-3, Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan   TEL：+81-3-5218-1050   FAX：+81-3-5218-1070

Electronic Commerce Center
TEL : +81-3-5218-1062
FAX : +81-3-5218-1081

Service Center
TEL : +81-3-5218-1086
FAX : +81-3-3217-2725

Kansai (Western Japan) Branch
8th Floor, Mainichi Shimbun Building.
3-4-5, Umeda, Kita-ku, Osaka 530-0001, Japan
TEL : +81-6-6455-6900   FAX : +81-6-6455-6901

Overseas Offices

JEITA Washington DC Office
1819 L Street, NW, Suite 400,
Washington, DC 20036, USA
TEL : +1-202-974-2476
FAX : +1-202-974-2478

JEITA Beijing Office
(Joint office with JETRO)
7003 Chang Fu Gong Office Building,
Jia-26, Jian Guo Men Wai Street,
Beijing, China 100022
TEL : +86-10-6513-9015
FAX : +86-10-6513-7079

JEITA Brussels Office
(JMC office)
Rue de la Loi 82
B-1040 Brussels, Belgium
TEL : +32-2-230-6992
FAX : +32-2-230-5485

JEITA Website

Provides access to the latest information on JEITA initiatives and activities and seminars/events, as well as statistical information
https://www.jeita.or.jp/

JEITA Newsletter

Issued on a quarterly basis (spring, summer, autumn and winter) to provide information on JEITA initiatives and the results of our activities
https://www.jeita.or.jp/japanese/letter/
(Japanese only)

* Also available on the JEITA website

Good Health Software Promotion Council (GHS)
4th Floor, Ote Center Bldg. 1-1-3, Otemachi, Chiyoda-ku, Tokyo, 100-0004, Japan
https://www.good-hs.jp/

Japan Electronics Show Association (JESA)
4th Floor, Ote Center Bldg. 1-1-3, Otemachi, Chiyoda-ku, Tokyo, 100-0004, Japan
TEL : +81-3-6212-5231   FAX : +81-3-6212-5225   http://www.jesa.or.jp/

Information Technology Security Center (ITSC)
4th Floor, Ote Center Bldg. 1-1-3, Otemachi, Chiyoda-ku, Tokyo, 100-0004, Japan
TEL : +81-3-5218-2231   FAX : +81-3-5218-2232   http://www.itsc.or.jp/

PC3R Promotion Association
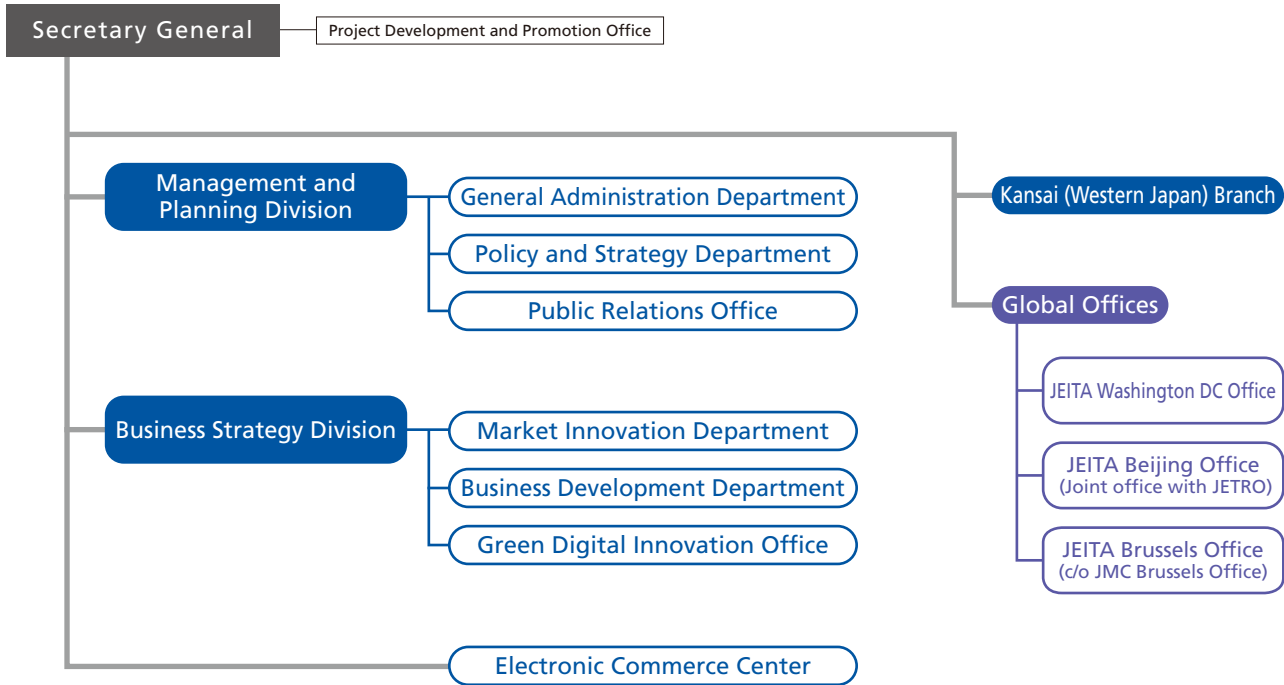7th Floor, Nakakita Bldg. 8, Kanda Ogawamachi 3-chome, Chiyoda-ku, Tokyo, 101-0052, Japan
TEL : +81-3-5282-7685   FAX : +81-3-3233-6091   http://www.pc3r.jp/

Mobile Computing Promotion Consortium (MCPC)
2nd Floor, Hasegawa Green Bldg. 5-12, Shiba-Koen 3-chome, Minato-ku, Tokyo, 105-0011, Japan
TEL : +81-3-5401-1935   FAX : +81-3-5401-1937   http://www.mcpc-jp.org/

VCCI Council
7th Floor, Noa Bldg. 3-5, Azabu-dai 2-chome, Minato-ku, Tokyo, 106-0041, Japan
TEL : +81-3-5575-3138   FAX : +81-3-5575-3137   https://www.vcci.jp/

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Industries Association

https://www.jeita.or.jp/