

Mr. Matsumura and Mr. Sugiura receive the 2014 METI Minister's Award

The Ministry of Economy, Trade and Industry announced the 2014 Prime Minister's Award and METI Minister's Award during the industrial standardization promotion month of October 2014. These awards are given in recognition of exceptional and dedicated contributions to national standards (JIS) and international standards (ISO & IEC) made by individuals and organizations.

This year there was one recipient of the Prime Minister's Award, and 20 recipients and three organizations in Japan who received the METI Minister's Award.

One of the responsibilities of JEITA (Japan Electronics and Information Technology Industries Association) as the Japan national mirror committee is to handle the IEC/TC100 work consigned by the Ministry of Economy, Trade and Industry. Mr. Shuichi Matsumura and Hiroaki Sugiura, who are both part of the Japan national mirror committee, received the METI Minister's Award this year in honor of the excellent achievements and contributions they have made in their many years of service.

Congratulations!!



Awardee:



Mr. Shuichi Matsumura
Senior standards expert
Intellectual Property and Standards Strategy
Division
Fujitsu Limited

Mr. Matsumura served as the Technical Area Manager (IEC TC 100 TA 8 TAM) for multimedia home server system and also the TA 14 Technical Area Manager for interfaces and methods for measuring personal computers. His work has led to the development of many Japanese and international standards that have contributed and helped to improve the market. As secretary of the TC100 Japan national mirror committee, he has also led efforts to establish a consensus among the various views held in Japan. In addition to these achievements, he started the

development of the next generation project leader training program, and has done an excellent job of raising the next generation of individuals who will handle TC100 international standardization work.



Dr. Hiroaki Sugiura
General Manager
Industrial Design Center
Mitsubishi Electric Corporation

Dr. Sugiura served as the Technical Area Manager (IEC TC 100 TA 2 TAM) for color measurement and management. He has been a leader of international standardization in this area for many years. Of particular note is the work he did on the development of Default RGB colour space - sRGB (IEC 61966-2-1) for standard color space. This specification ensures the reproducibility of color between different environments and equipment, and is regularly used in wide range of products, including display monitors, projectors, digital cameras, and printers. He participated as the Japanese expert and helped to reflect the views of AV equipment manufacturers within this standard when it was established.

About TC 100

IEC/TC 100 (AV & multimedia, systems, and equipment) founded in October 1995. Japan has served as the secretariat since 2004. Mr. Ezaki (Sony) is the current secretary, and Mr. Hasebe (Toshiba) and Mr. Inokuchi (Panasonic) are the assistant secretaries. There are 23 participating member countries, and 21 observing member countries. In addition, there is a total of 14 active technical areas. JEITA is the national mirror committee in Japan consigned by the Ministry of Economy, Trade and Industry to handle IEC/TC 100 work.

About JEITA

The objective of the Japan Electronics and Information Technology Industries Association (JEITA) is to promote the healthy manufacturing, international trade and consumption of electronics products and components in order to contribute to the overall development of the electronics and information technology (IT) industries, and thereby further Japan's economic development and cultural prosperity.

The world is now connected via the Internet, and electronics technologies and IT have become widespread everywhere. With the evolution of electronics and progress of IT, technologies in information, communications, imaging and audio are converging to create new systems and products, which are bringing enormous changes that go beyond conventional frameworks, not only in our economic society, but also in our lives and culture.

JEITA's mission is to foster a digital network society for the 21st century, in which IT advancement brings fulfillment and a higher quality of life to everyone.

The Association is also actively promoting environmental preservation countermeasures, including those to combat global warming.

Additional sources

- To learn more about METI, visit <http://www.meti.go.jp/english/index.html>
- To learn more about IEC, visit <http://www.iec.ch/>
- To learn more about TC100, visit http://tc100.iec.ch/index_tc100.html